

THE NEW INSIGNIA

PRODUCT INFORMATION





The new Insignia. Time for new leaders.

The new Opel Insignia is designed to be at the forefront of its segment, offering a unique selection of premium-class innovations and breathtaking design.

Design

Crisp lines and edges combined with strong proportions and a coupé-like appearance. This combination follows the foundation laid down by the Monza concept. The Insignia comes in different body styles:

- Grand Sport: sporty, coupé-like sedan
- Sports Tourer: dynamic estate
- GSi: pretty fast

Wellness

The combination of the ventilated massaging driver's seat with a full memory function, the big panoramic glass roof and the harmonic layout of the cockpit, all contribute towards the new Insignia status as a driver's car.

Versatility

With up to 1,450 litres of boot space for the Grand Sport and 1,665 litres for the Sports Tourer, the Insignia proves it can handle any situation. Greater flexibility is available with the 40/20/40 split seats, a one-touch fold function and a flat loading area.

Assistance systems

The new Insignia is fully packed with state-of-the-art safety systems. Using camera- and radar-based solutions, the new Insignia offers a long list of assistance systems:

- Traffic Sign Recognition
- Following Distance Indication
- Forward Collision Alert
- Automatic Emergency Braking system incl. pedestrian detection
- Rear Cross Traffic Alert
- Full Speed Range Adaptive Cruise Control

On top of this the new Insignia features a brand-new Head Up Display (HUD) and IntelliLux LED® Matrix lights featuring twice as many individual lighting units as the Astra.

Driving dynamics

Featuring the Twinstar AWD and advanced configurable FlexRide adaptive chassis, the 2.0 Turbo engine with 260 hp or the optional 2.0 BiTurbo Diesel with 210 hp that both feature an 8-speed automatic, the GSi truly pushes the Insignia's dynamics to a new level.

Infotainment and OnStar¹

With the new Insignia comes a brand-new OnStar service: OnStar Personal Assistant. With a single press of the OnStar button, the OnStar Personal Assistant can book a hotel for you.

With all of these new features and its eye-catching design, Opel's flagship will lead the way.

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¹ OnStar is not available in all countries, for availability please check www.opel.com/onstar

The new Insignia. Market & customers.

The new Insignia product pillars

Design & comfort

- Monza heritage
- Driver-oriented cockpit
- Body styles: Grand Sport/ Sports Tourer/ Country Tourer
- 20" alloy wheels
- More roominess
- Better ingress and egress

Innovations & safety

- 2nd generation IntelliLux LED® Matrix lights
- State-of-the-art assistance systems
- Surround view (360° Camera)
- Head Up Display
- Automatic Emergency Braking systems
- Ergonomically certified AGR seats
- Infotainment systems with IntelliLink touch screen
- OnStar Personal Assistant
- Apple CarPlay™ and Android Auto™ enabled
- Lane Keep Assist
- Inductive charging
- Heated windscreen
- GKN Performance Twinstar intelligent AWD
- FlexRide fully adaptive chassis
- Efficient 8-speed automatic

Flexibility & economy

- Grand Sport: up to 1,450 litres
- Sports Tourer: up to 1,665 litres
- 40/20/40 split seats
- Hands-Free Liftgate technology¹
- 1.5 Turbo with 121 kW (165 hp)
- ECOTEC® technologies available

Positioning

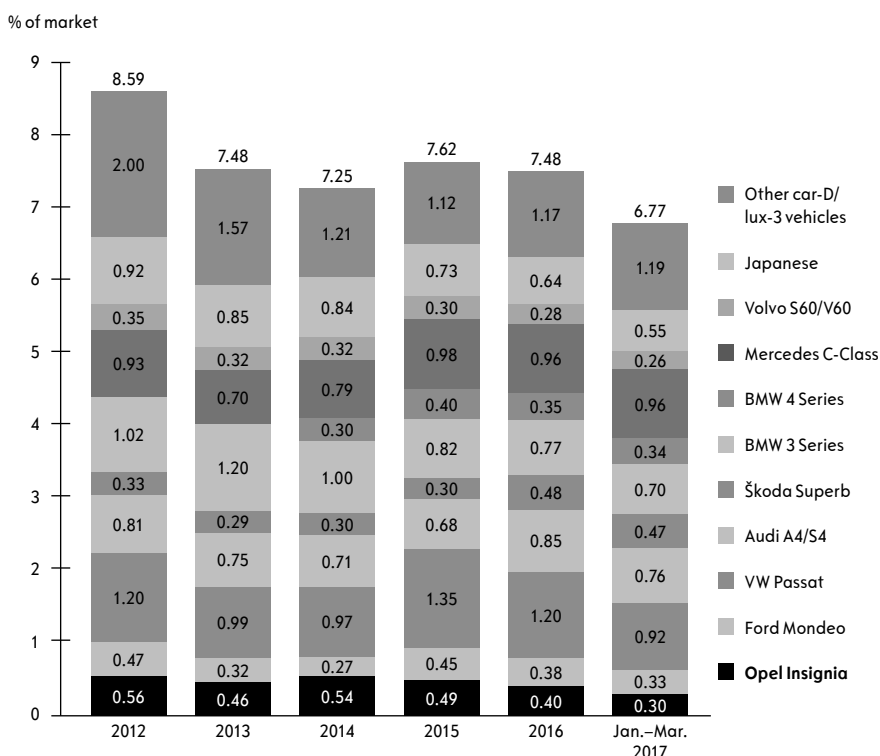
The D segment is filled with both luxury brands such as Audi, BMW and Mercedes and mid-range brands such as Ford, Škoda and VW. Opel has traditionally also had a very strong footing in segment D and it was the original Insignia itself that began Opel's recent return to form.

The new Insignia embodies the Opel brand promises, combining inspiring and emotional design with a wide portfolio of premium technologies and features to make the most attainable premium car.

The new Insignia is the exciting premium-car challenger that positions itself between luxury cars and the mid-range brands by offering all of the technologies that are associated with Audi, BMW and Mercedes, and selling it at a similar retail price as a Mondeo or Superb. This strategy gives the customer the best of both worlds and challenges the luxury brands on price, whereas mid-range brands on equipment.

Apart from the fact that the new Insignia will be filled with groundbreaking technologies usually found in luxury brands, the new Insignia's design has already received praise from high-circulation automotive literature.

Car-D and lux-3 segment – share of total vehicle market (total Europe)



Segment overview

Segment D makes up around 7 % of the overall market. In 2015 the segment was boosted by updated entries including the Passat, Mondeo, Superb and the C-Class. The sales split channel is unique for segment D due to the high percentage of volume that is taken up by both fleet and rental.

As a result, segment-D cars are highly business oriented, and are therefore true driver's cars. This is why they are filled with advanced assistance systems. The coupé styling currently popular combines dynamism with a sense of sober professionalism.

The segment is undergoing a period of growth, which along with the fact that no other premium entry is expected in 2017, gives the new Insignia an incredible platform to succeed.

Target customers

Milieu	Social climbers 21 %, upper conservative 21 %, upper liberal 17 %
Average age	56
Lifestyle	<ul style="list-style-type: none"> • Children are about to leave the household if not done so already • Already actively preparing for retirement • Free time is filled with social activities
Overall buyer demographics	<ul style="list-style-type: none"> • Only 11 % female • 23 % with kids at home • 70 % empty nesters • 55 % with higher education degrees • Average household size of 2.5 people
Expectations	<ul style="list-style-type: none"> • Fun to drive and functional • Elegant design with a touch of sportiness • Latest technological safety features • Low CO₂ emissions • 5 doors and a usable boot • Modern infotainment system • For private and professional use • Rear seat bench for adults • Premium feeling cockpit

Time for new leaders

Key competitors



VW Passat



Mercedes C-Class



Audi A4



BMW 3 Series



Škoda Superb



Ford Mondeo

Customer overview

Social climbers

- Success orientated
- Networkers and multitaskers
- Aware of the current trends and fashions

Upper conservative segment

- Self-declared safekeepers of the traditional
- Distinguished lifestyle
- Understatement and discretion

Upper liberal segment

- Liberal stance
- Cosmopolitan point of view
- Strongly driven by art and culture

Fleet

The penetration of fleet channels in the D segment is significantly above average. Fleet owners look for:

- Reliability and durability
- Cost efficiency
- Fulfilment of everyday professional requirements

Competitors

Despite leading the segment, the **VW Passat** has seen a slight dip in segment share from around 17 % down to around 16 % over the previous year. Shortly before the VW diesel crisis, the Passat had a share of over 19 %. The **Mercedes C-Class** has remained steady throughout 2015–2016 with a consistent share of around 13%. This trend has remained mainly unchanged since 2014.

Since 2014 the **Audi A4** had a steady 9 % of the segment share until in 2016 it managed to break through into double digits with 11 %. This is possibly due to the revamped version released mid 2015.

The **BMW 3 Series's** segment share was shook up in 2015, going down from around 2014's 14 % to 11 %. However, in spite of this dip, one must keep in mind the 4 Series released in 2014 soaked up some of the 3 Series's segment share.

The newest **Škoda Superb** was presented at the Geneva Motor Show in 2015. Its success can be seen by the way its segment share has almost doubled over the previous year from 4 % to around 7 %.

The newest **Ford Mondeo** was unveiled in 2014 which gave it a boost from around 4 % of the segment share in 2014 to 6 % in 2015. However, 2016 saw the newer Mondeo slip behind the older Insignia, managing only around 5 % of the overall segment share.

The new Insignia.
Front design.



Halogen headlights



Adaptive Forward Lighting LED



Headlight cluster

LED daylight running lights are standard on the new Insignia. Featuring the iconic Opel trademark 'double-wing' design, the Insignia's Monza heritage is evident.

Benefits:

- Iconic Opel trademark 'double-wing' design
- Brighter than halogen counterparts
- Welcoming gesture when returning to the vehicle
- Standard on all new Insignia

Inspired by the Monza

the new Insignia is about being more coupé-like, tighter and with more dynamic lines. It looks and feels more like a 'me' or driver's car, which fits the Insignia persona.

Striking new proportions

create a sleeker, lower Insignia with a stretched appearance that is true to the Insignia name. The positioning of the wheelbase provides a more premium, powerful personality with more interior roominess than a coupé.

The Opel badge

of the 'blade' and 'sweepspear' motifs stands alone cradled by two signature chrome 'blades' that radiate from the centre of the proud upright, slightly forward-facing landscape grille. The combination of high-gloss black and satin finishes adds a technical and precise look to the 'windswell' inspired grille pattern.

Signature 'double-wing' LEDs

showcase Opel DNA in the headlights and tail lights, offering an animated welcome light upon approaching the car. The new IntelliLux LED® Matrix headlights enhance the new Insignia's modern and premium appearance.

Beautiful aerodynamics

that are also functional help reduce the c_d factor down to 0.26.

Arguments

- Refreshed appearance including new Opel trademark 'double-wing' front headlights and new grille design
- Powerful new air dam design
- Wide dominating stance

**The new Insignia.
Side design.**





Striking new proportions

create a sleeker, lower Insignia with a stretched appearance. The new positioning of the wheelbase provides a more premium and powerful personality.

A dynamic side profile

that gives the vehicle a feeling of forward motion. The sweeping silhouette and feature lines in the body perfectly stretch the car out as much as possible, enhancing the coupé illusion.

The roof is 30 mm lower

and the car sits closer to the ground, while the H points of the car have been spread out along the wheelbase better to improve interior roominess and stance.

The 'sweepspear' feature

on the body side starts in the front door to give the illusion of long dash-to-axle proportions and helps carry the eye from front to back. The door handles are beautifully contained within the 'sweepspear' feature.

The 'blade' eye-catcher

in the lower doors draws the eyes' attention rearwards, offering a low, lean look that conveys forward movement and links with the hockey-stick daylight opening.

The side window graphics

feature an upper chrome strip, rather than a full-chrome treatment, to graphically pull the car down.

Sports Tourer

A sleek silhouette enhanced by a chrome blade that sweeps along the length of the roof and ends in the slim LED tail lamps. This helps to visually stretch the car and optically lowers the roof line.

The lighter tailgate design marked by a simpler cut line and wide load-through body opening enables transport of large objects without jeopardising the dynamic persona of the Sports Tourer.

Decorative twin exhaust bezels add a touch of class, whilst helping to enhance the width of the rear.

Arguments

- Coupé-like appearance
- Lower, leaner and more stretched
- Dynamic yet functional design

**The new Insignia.
Rear design.**





Clean, sophisticated rear end design

uses more simple lines that emphasise its width and stance. Additionally, more body colour accents and reduced brightwork help create a sportier persona.

LED technology

in the 'wing' tail lights and the centre high-mounted stop lamp provides the new Insignia with a distinctive light signature. Number plate lights are also LED.

The brightwork is limited

to a subtle brush stroke that gives the tail lights a slimmer appearance and adds a bit of well-integrated jewellery without being too decorative.

The centre high-mounted stop lamp

previously located in the deck lid has been integrated into the roof line as a thin LED light guide which offers a continuous line of light that is smooth and diffused.

In general the rear has got a clean appearance

for a more high-tech, premium look that is often found on premium German brands.



LED rear lights, Grand Sport



LED rear lights, Sports Tourer

Tail light cluster

The Insignia's tail lights feature LED lights as well as LED stop lights as standard. Even from behind, the new Insignia's 'wing' design makes it instantly recognisable when driving in the dark.

Benefits:

- Iconic Opel trademark 'wing' design
- Increased visibility and therefore safety
- Welcoming gesture when returning to the vehicle
- Standard on all new Insignia

Arguments

- Sportier persona
- Iconic Opel 'wing' tail lights
- Slimmer proportions
- High-tech rear appearance

**The new Insignia Country Tourer.
Exterior design.**





Sporty as well as robust

the new Country Tourer has a tough and rugged appearance that suits its adventurous persona.

Based on the Sports Tourer,

the Country Tourer's design was considered right from the beginning of the development phase of the 2nd-generation version.

All-round protective cladding

in a self-contoured black polymer, cut the proportions of the car and give Insignia an adventurous character.

Lower skid plates

in silver for the front and the rear, underline the ruggedness of the wagon whilst adding a design feature that helps to lower and widen the car's perceived proportions.

Decorative twin exhaust bezels

add a touch of class, whilst helping to enhance the width of the rear.

Exclusive alloys

that reflect the Country Tourer's thrill-seeking personality help it stand out from the crowd.

Real aluminium roof rails

come as standard for the Country Tourer and help finish the look while underlining its height.



Arguments

- Desirable sporty-crossover design
- Robust cladding and skid plates
- Premium finished elements

The new Insignia. Insignia GSi.



Vertical vanes

in the grilles and a wider lower mouth are key to the GSi's sports car persona.

The iconic vertical design

continues through to the rear fascia, featuring neatly integrated reflectors that help to make the GSi seem even wider.

Body-coloured lower fascia

that optically lowers the chin of the GSi, giving the impression of lower-ground clearance.

Body-coloured rocker panels

compliment the drama and shape of the lower doors with a unique design that plants the GSi on the road and aligns perfectly with the front and rear fascia.

Twin exhaust tips

made from stainless steel, indicate the power and passion of the GSi.

The energetic rear spoiler

gives the GSi that true sporty and aggressive look and helps provide more downforce at higher speeds.

Aggressive looking 20" alloys

with a 'diamond cut' design earmark the sporty stance of the GSi model.



Design, power, performance ...

this is what new Insignia GSi's DNA is made of. The new GSi is more than just an eye-catcher as its performance is just as dynamic as its appearance.

With its low weight, low centre of gravity, paired together with a dynamic 4x4 Twinster all-wheel drive with torque vectoring, the new Insignia GSi performance impresses in even the most challenging of places. Where only the best participate for the ultimate showdown, namely: the 'Green Hell', the Nürburgring.

Being over 160 kg lighter and thanks to this, the new Insignia GSi even managed to outperform the previous-generation Insignia V6 Turbo OPC.

The new Michelin sports tyres help make the Insignia GSi more dynamic yet safe at high speeds.



GSi exterior badge

Arguments

- Aggressive and dynamic styling
- Iconic GSi heritage clearly recognisable
- Exclusive 20" alloy wheel design available

The new Insignia GSi. Dynamics.



Insignia Grand Sport GSi



OPC performance seats with leather/Morrocana 'Siena II', perforated, Jet Black, AGR, driver and co-driver

OPC performance seats with premium leather 'Brownstone', perforated, AGR, driver and co-driver



RED: 18" alloy wheel, 8J x 18, 5-twin-spoke design, Silver.



RQA: 20" alloy wheel, 8.5J x 20, 5-twin-spoke design, Diamond Cut.

Powerful turbo technology

The sports sedan is powered by one of two powerful engines. The petrol 2.0-litre turbo produces 191 kW (260 hp) and develops generous torque of 400 Nm¹. Its diesel counterpart is the 2.0-litre BiTurbo Diesel with 154 kW (210 hp), producing up to 480 Nm of torque.

GSi Performance Chassis

The Opel engineers have developed an all-new chassis for the GSi on the legendary Nürburgring. Featuring shorter springs that lower the GSi by 10 millimetres and specifically tuned sports shock absorbers that reduce body movements to a minimum. The powerful Brembo four-cylinder brakes and the already precise steering were adapted accordingly. The Insignia GSi is equipped as standard with the mechatronic FlexRide chassis, McPherson strut at the front and the 5-link suspension at the rear. It adapts shock absorbers and steering in fractions of a second; the control unit also changes the calibration of the accelerator pedal and the shift points of the 8-speed automatic. The driver can choose between Standard, Tour and Sport modes.

Competition mode

Exclusive to the GSi is the Competition mode, which is activated via the ESP[®] button. A double press allows skilful drivers more yaw and switches off traction control in order to allow for even faster laps. ESP[®] can even be deactivated completely by pressing the ESP[®] button for a longer time.

8-speed automatic transmission

The driver can select either the standard mode that automatically adapts the chassis or the sports mode that offers a dynamic driving experience.

Michelin sports tyres

The new Michelin sports tyres that come with the 20" alloy wheels help the Insignia GSi cling to the road with maximum grip.

Arguments

- Lightweight, turbocharging and friction optimised 8-speed automatic
- AWD with torque vectoring, strong-performing Michelin sports tyres
- GSi leaves more powerful OPC predecessor behind on Nordschleife

The new Insignia GSi. Equipment.



Insignia Sports Tourer GSi



FlexRide fully adaptive chassis



Alloy sports pedals



GSi door sill plates



Brembo performance brakes (front and rear)

Insignia GSi equipment

The GSi's focus on dynamics and sportiness runs deep and is also reflected by its equipment:

Dynamics

- 2.0 Turbo with 191 kW (260 hp), all-wheel drive Twinster system, 8-speed automatic
- All-wheel independent suspension
 - McPherson strut (front)
 - 5-link (rear)
- GSi FlexRide performance chassis
- Brembo performance brakes (front and rear)
 - colour-coated callipers (rear)
 - 18" brakes (front), 17" (rear)
- Mechanical all-wheel drive
 - includes eLSD
- Shift paddles

Comfort

- Trim cloth/Morrocana 'Monita', Jet Black, AGR, driver and co-driver

Design

- Alloy wheels, 8J x 18, 5-twin-spoke design, Silver
- Door handles in body colour
- Rear windows with Solar Protect® privacy tint
- GSi performance exhaust
- GSi door sill plates
- GSi exterior badge (rear)
- Alloy pedals

Optional equipment

Dynamics

- 2.0 BiTurbo Diesel with 154 kW (210 hp), all-wheel drive Twinster system, 8-speed automatic

Comfort

- OPC performance seats in leather/Morrocana 'Siena II', perforated, Jet Black, AGR seats (driver and co-driver)
- OPC performance seats in premium leather 'Brownstone', perforated, AGR seats (driver and co-driver)

Design

- Alloy wheels, 8.5J x 20, 5-twin-spoke design, Diamond Cut
- GSi specific rear spoiler

Arguments

- Exclusive GSi features for performance drivers
- Higher level of comfort with top-of-the-line equipment
- Most powerful engine in the Insignia line-up as standard

The new Insignia. Cockpit design.



3.5" monochrome display



4.2" colour display



8" colour display



Rich choice of driver information clusters

Customers can choose from three different driver information cluster sizes:

- 3.5" monochrome display¹
- 4.2" colour display
- 8" colour display with customisable Sport and Tour modes

Just a few impactful signature lines

define the shape of the cockpit. The chrome accents have a very fine, understated feel, serving only to accentuate the overall design.

An absence of plastic bezel surrounding

emphasises the very modern and technical appearance.

A driver's car

Most Insignia customers spend about 80% of their vehicle ownership as the sole occupant in the vehicle. This is why the frameless touch-screen display (7" or 8") is angled slightly towards the driver (8°), providing effortless interaction.

Each piece is carefully crafted and nestled

from the way that the doors are seamlessly shaped around the instrument panel, to the sleek frameless touch screen. The screen has an elongated parallelogram with edges that hang over the abutting HVAC vanes, making it appear as though the vents were tucked behind the slim glass.

The upper instrument panel

is visually thin and lightweight, featuring a layering effect that pushes the eye to the corners to emphasise the roominess of the cabin.

Arguments

- Harmonised and modern design
- Touch screen angled at driver
- Perceived high-quality materials
- Sense of roominess
- 8" colour display available

¹Only available when having opted for the R 4.0 IntelliLink infotainment system.

The new Insignia. Interior design.



Uplevel centre console for Dynamic and Innovation

Centre console

The centre console in the new Insignia is designed to be practical, comfortable and easily accessible. It features:

- Armrest
- Covered storage lid, 2.8 litres
- Single USB port for data connection and charging
- Double cupholder, 2 x 0.5 litres
- Ashtray provisions
- Optional wireless charger
- Small covered storage between armrest and shifter¹

Benefits:

- Armrest for optimal comfort
- Practical connectivity and charging solutions
- Large storage solutions



Calmness is the new luxury

That's what the Insignia is expressing with its interior. The environment has been reduced to the necessities in a way that allows intuitive and flawless operation.

One of the most dynamic

in Opel's portfolio that combines a tailored appearance with modern technologies. The Insignia's understatement speaks volumes.

More horizontal and lean

A trend that was foreshadowed by the Monza concept and continued with other recent Opel designs.

Rear seat roominess

has been improved along with increased cargo capacity and the ease of functionality.

Arguments

- **Intuitive design**
- **Modern technologies combined with elegance**
- **Increased cargo capacity**
- **Improved roominess**

New Insignia. Premium supportive seating.



- **Extendible headrests** reduce the distance between head and cushion, offering not only greater comfort but also minimising the whiplash effect during a collision at the same time.
- **Seat cushion extensions** provide extra support for the upper thighs, perfect for taller drivers or passengers.
- **Both driver and co-driver** can enjoy the benefits of the ergonomically certified AGR seats.

Adjustability

- **Headrests:** raise/lower, extend/retract (driver and co-driver)
- **Seat position:** forward/backward (driver and co-driver)
- **Seat height:** raise/lower (driver and co-driver²)
- **Seat back:** recline/straighten (driver and co-driver)
- **Lumbar support:** raise/lower, extend/retract (driver and co-driver)
- **Cushion tilt:** raise/lower (driver and co-driver)
- **Cushion extension:** extend/retract (driver and co-driver)

High-performance front seats⁵

The seats for those who value sporty design and performance without compromising the comfort level. The specially designed high-performance front seats offer the same technical highlights as the ergonomically certified AGR sports seats. Additionally, they provide a greater lateral hold and support for shoulders as well as the neck and head with their integrated headrests. The seats are powered.

Ergonomically certified AGR seats

The ergonomically certified AGR seats (Campaign for Healthier Backs) offer full support letting customers get into their optimum driving position with the reassurance that their back is in best hands.

Variations and availability

- Ergonomically certified AGR sports seats with base fabric
- Ergonomically certified sports AGR 'Siena' leather seats
- Ergonomically certified sports AGR Morrocana seats
- Ergonomically certified sports AGR 'Nappa' leather power seats

Ergonomically certified AGR seat highlights

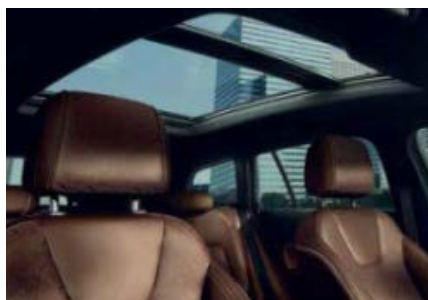
- **Massage and adjustable side supports** contribute to a true feeling of luxury and comfort¹.
- **Ventilated seat cushion and seat back** are especially comforting on warm days².
- **Memory function** remembers the preferred settings and reverts to them at the push of a button³.
- **Lumbar support** offers greater comfort and support in the lower and middle back region.



The Campaign for Healthier Backs (AGR) is an independent association in Germany supported by doctors and therapists. Since 1995, AGR has been conducting extensive research into back injury prevention and dealing with the widespread conditions of backaches. The AGR label confirms that the new Insignia's ergonomically certified AGR seats meet even the highest of German standards, reassuring that customers' backs are in safe hands.

Arguments

- **Officially certified seats provide premium protection and support**
- **Perfect driving position for all shapes and sizes**
- **Standard with leather trims**



Slide-and-tilt electric sunroof¹

The new Insignia offers a slidable and tiltable electric sunroof that features:

- **Anti-trap mechanism** stops hands and fingers from getting caught
- **Tinted glass** protects against sunlight while keeping the cabin cool
- **Integral covers** that protect against intrusion or sunlight

Benefits:

- Increased influx of natural light
- Protects against sunlight radiation
- Greater feeling of roominess
- Easy and safe to use



Multi-stage heated front and rear seats²

All passengers as well as the driver can benefit from the adjustable seat heating that also features automatic seat heating with ECC.

Benefits:

- Increased comfort for all
- Adjustable heating
- Heating alternative that is more efficient than climate control
- Automatic seat heating maintains a regulated level of heating



Puddle lights

Puddle lights are located underneath the wing mirrors and help illuminate the area around the front doors to make passengers and drivers aware of any ditches or puddles that might have to be avoided to enter or exit the vehicle.

Benefits:

- Increases visibility when approaching or exiting the vehicle
- Association with premium brands
- Helps keep clothes, shoes and the interior of the car clean



Dual-zone Electronic Climate Control (ECC)³

For a sturdy temperature that can be individualised, regardless of whether by co-driver or driver, the dual-zone Electronic Climate Control is the perfect choice, featuring:

- **Multi-zone sun sensor**, that helps ECC adjust to the sunlight intensity
- **Controlled partial air recirculation** that helps to prevent the windows from fogging up
- **Quickheat** helps overall defrosting and warms up the cabin quicker
- **Odour and particle filters** help keep allergy causing pollens and bad smells out
- **2nd row: climate controllable** via extra air vents



Heated steering wheel⁴

For greater comfort when entering the vehicle from the cold.

Benefits:

- Improved handling
- Greater level of comfort

Electric windscreen defroster⁵

The electric windscreen defroster warms up the windscreen to help quickly rid the windscreen of frost.

Benefits:

- Improves visibility quicker
- Increases safety



Keyless Open and Start

Simply get in and start the engine without having to find the keys.⁶

Benefits:

- Effective safety measure against car theft
- Greater level of comfort

Arguments

- High level of wellness for all passengers
- Heated steering wheel
- Heated seats with ventilated seat backs

The new Insignia.

Flexibility and storage.



2nd row, 40/20/40 split



2nd row, 40/20/40 split



2nd row, partly folded flat

Rear load compartment

The new Insignia offers its customers a large rear load compartment that features flexible storage solutions.

With both seat rows up

- **Boot space:** up to 490 litres
- **Boot length:** 1,133 mm

With rear seat row down

- **Boot space:** up to 1,450 litres
- **Boot length:** 1,940 mm

Other dimensions

- **Boot height:** 722 mm
- **Tailgate opening:** up to 971 mm
- **Boot width:** 1,030 mm

Rear compartment features

Split-foldable rear seats

- **40/60** split without armrest¹
- **40/60** split with foldable armrest, with 2 integrated rubber retention cupholders²
- **40/20/40** split with foldable armrest featuring 2 integrated rubber retention cupholders and one-touch fold rear seats³
- **First-aid kit** secured safely on wall
- **2 cargo hooks** to hold bags
- **4 lashing eyes** to secure heavy or large loads
- **Spare-wheel well storage tray**



Storage solutions

With a long list of storage solutions, the new Insignia shows the effort Opel's engineers went to, to offer our customers a practical, harmonious and functional environment.

Cockpit storage compartments

- **Large door bins:** 2.1 litres (1.5-litre bottle)
- **Glove box:** 5.5 litres
- **Centre console armrest bin:** 3.9 litres with USB port (2.8 litres with wireless phone charger)
- **Small covered storage** between armrest and shifter: 0.6 litre storage⁴
- **Removable ashtray/waste disposal** that fits into the cupholders
- **Lower centre stack** with 12-V auxiliary power outlet
- **Sunglasses holder**⁵

Rear seat bench storage compartments

- **Large door bins:** 2.1 litres (1-litre bottle)
- **2 cupholders** integrated into the foldable armrest⁶
- **Rear seat back pockets**⁷: standard for Dynamic

Electronics

- **12-V auxiliary power outlet** on front centre console and in rear load compartment⁸
- **Wireless charging bay** in centre console⁹
- **1 USB port** in the armrest bin
- **2 USB ports** on the rear of the centre console¹⁰

One-touch fold rear seats

Individually fold down the outer left rear seat or the middle and outer right seat in seconds with a single touch of a button.

Benefits:

- Near to instantly flat-folding seats without any effort.



Glove box



Door bins



Centre console connection point with USB port



USB charging ports in the rear console



One-touch fold rear seats

Arguments

- **Comprehensive list of storage solutions**
- **Multiple charging possibilities**
- **40/20/40 split for maximum flexibility**
- **Optimised rear compartment storage features**

⁴Open storage for entry trim level and Edition. Closed storage from Dynamic upwards. ⁵Not available for entry trim level, standard from Edition upwards. ⁶Standard for all Dynamic and Innovation models. Optional for ergonomically certified AGR seats. ⁷Only available as an option with the ergonomically certified AGR seats. ⁸12-V power outlet in rear load compartment for Sports Tourer only. ⁹Not available for entry trim level. Optional from Edition upwards. ¹⁰Standard from Dynamic upwards.

The new Insignia. Sports Tourer flexibility and storage.



2nd row, 40/20/40 split bench fully folded up



2nd row, 40/20/40 split bench partly folded down



2nd row, 40/20/40 split bench fully folded down

Rear load compartment

The Sports Tourer offers an even larger rear load compartment with innovative technology and premium flexible storage solutions.

With both seat rows up

- **Boot space:** up to 560 litres
- **Boot length:** 1,178 mm

With rear seat row down

- **Boot space:** up to 1,665 litres
- **Boot length:** 2,005 mm

Other dimensions

- **Boot height:** 794 mm
- **Tailgate opening:** up to 1,029 mm
- **Boot width:** 1,030 mm

Rear compartment features

Split-foldable rear seats

- **40/20/40 split** with foldable armrest, featuring 2 integrated rubber retention cup-holders and one-touch fold rear seats¹
- **First-aid kit** secured safely on wall
- **2 cargo hooks** to hold bags
- **4 lashing eyes** to secure heavy or large loads
- **Spare-wheel well storage tray**
- **Cargo box**²



Hands-free power tailgate



Luggage compartment



Boot rails



Cargo divider

Hands-free power tailgate³

Provides easy hands-free access to the boot.

Benefits:

Makes opening and closing the boot when holding items effortless.

Operation:

1. With the key fob within range, approach the vehicle. An LED light that is projected on the ground indicates the system is ready.
2. Perform a kicking motion underneath the rear bumper to open the tailgate.
3. Perform a second kicking motion underneath the rear bumper to close the tailgate.

Note: the tailgate can also be operated via the following:

- Button on the key fob
- Switch on the driver's door
- Via the interior button or exterior push emblem

Note: the opening height of the tailgate can be set for specific height restraints.

Boot rails and cargo divider

The floor-mounted boot rails run along the length of the boot and act as a foundation for a reconfigurable cargo compartment. The cargo divider is fitted onto the boot rails and can be flexibly shifted backward and forward.

Benefits:

Flexible and stable cargo compartment reconfiguration for day-to-day needs.

Arguments

- Up to 1,638 litres of space
- Hands-free power tailgate
- Clever solutions for cargo storage
- Every last inch optimised for greater sense of roominess and space

¹Standard with AWD. Standard on Sports Tourer from Dynamic upwards. Optionally available on Edition with the ergonomically certified AGR seats.

²Only available for Sports Tourer. Standard from Dynamic upwards. ³Only available for Sports Tourer.

The new Insignia. IntelliLux LED® Matrix lights.



IntelliLux LED® Matrix lights

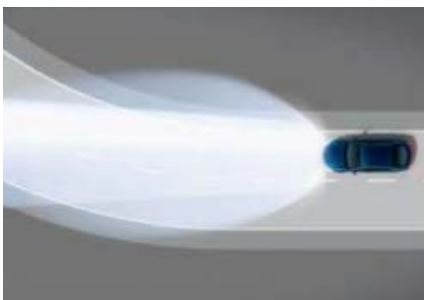
The new IntelliLux LED® Matrix system for the new Insignia is one of the most advanced head lamp systems offered in the industry.

Made up of **32 lighting cells** that can be individually engaged/disengaged, the IntelliLux LED® Matrix system adapts by switching between modes according to the given situation.

The IntelliLux LED® Matrix lights are activated automatically and are indicated by the green icon in the DIC.

The system can be toggled via the button on the stalk.

Full-beam modes



Static High Beam Curve Light

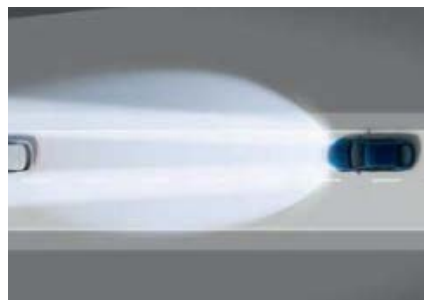
Static High Beam Curve Light provides a high beam light whilst going around curves for maximum visibility.

Benefits:

- Automatically switches beam intensity in order to avoid glaring other road users
- Greater visibility when taking corners at higher speeds
- Gives drivers confidence at higher speeds

Operation:

- Curve Light Mode is active when both:
- Vehicle is travelling between 40 km/h and 70 km/h
 - Steering angle breaches a certain threshold



Glare-Free Beam

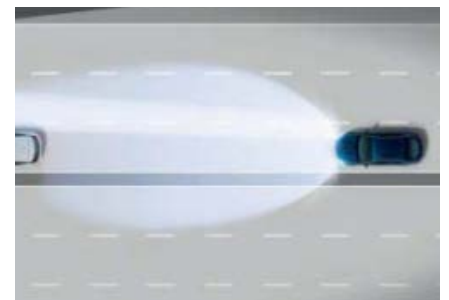
Glare-Free Beam is an advanced full beam that controls independent units of the IntelliLux LED® Matrix lights.

Benefits:

- Avoids glaring other road users
- Keeps a greater field of sight illuminated
- Relieves driver of having to do the switching
- Up to 400 meters of lighting range

Operation:

- 1.** Glare-Free Beam detects and reacts to:
 - oncoming traffic
 - traffic ahead
- 2.** Glare-Free Beam automatically switches off individual lighting units that may glare the other road user
- 3.** When no traffic is detected, the Glare-Free Beam hands over to Full High Beam



Motorway Mode

Motorway Mode recognises whether the vehicle is on a motorway and responds by adapting the headlights for optimum night-time, motorway driving.

Benefits:

- Avoids glaring other road users
- Illuminates a greater distance ahead
- Relieves driver of having to do the switching

Operation:

- 1.** The vehicle detects whether it is on the motorway:
 - low amount of steering wheel activity is detected
 - vehicle is travelling over 105 km/h
 - GPS curve radius calculation
- 2.** As a result, Motorway Mode:
 - decreases the left headlight beam intensity and length
 - increases the right headlight beam intensity and length

Full-beam modes

Automatic High Beam Assist (HBA)

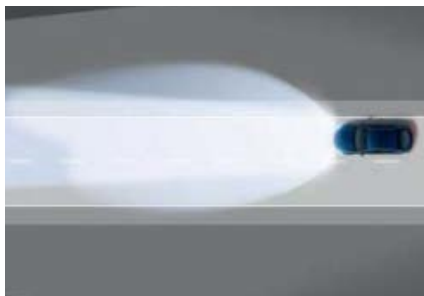
HBA automates switching from dipped to full beam in dark conditions.

Benefits:

- Avoids glaring other road users
- Relieves driver of having to do the switching

Operation:

1. Activate HBA either via pushing the indicator lever twice or by pressing the automatic headlight button on the lever.
2. When driving, the HBA controls the headlights in the following way:
 - dipped when detecting nearby vehicles, street lighting and daylight
 - full beam when detecting dark conditions, without nearby traffic or street lighting



Full High Beam

Full High Beam is a regular full beam, for optimum vision in the dark.

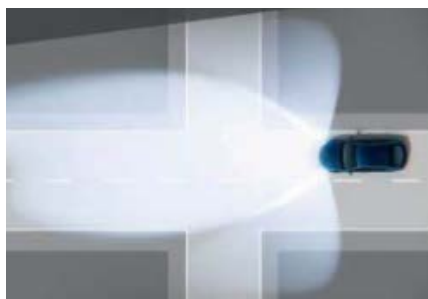
Benefits:

- Automatically switches when conditions allow
- Illuminates a greater distance ahead

Operation:

1. Full High Beam automatically engages when:
 - no other road users are detected
 - travelling outside of built-up areas
 - no ambient town lighting is detected

Dipped-beam modes



Town Light

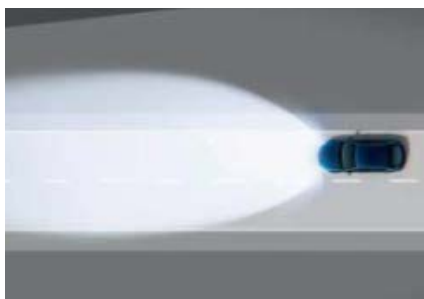
Town Light Mode is wide and symmetric, and is designed for optimum vision when driving through lit town roads.

Benefits:

- Optimised vision on lit road conditions
- Avoids glaring other road users
- Gives greater vision to the sides
- Relieves driver of having to do the switching

Operation:

- Town Light Mode is active when either:
- vehicle is travelling up to 55 km/h
 - exterior ambient light is detected



Country Light

Country Light is similar to low beam, but illuminates a greater field to the sides as well as the road.

Benefits:

- Illuminates a greater distance ahead
- Illuminates greater areas to the sides
- Avoids glaring other road users

Operation:

- Country Light Mode is activated when:
- travelling outside of built-up areas
 - travelling over 55 km/h
 - relieves driver of having to do the switching
- Country Light automatically adjusts when oncoming traffic is detected.



Curve Light

Curve Light illuminates the road in the direction of travel on high-speed corners.

Benefits:

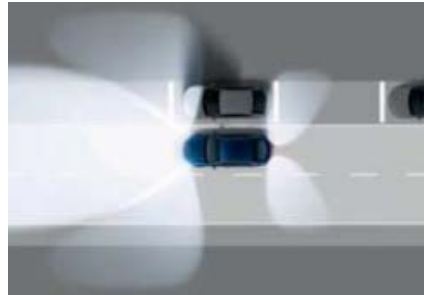
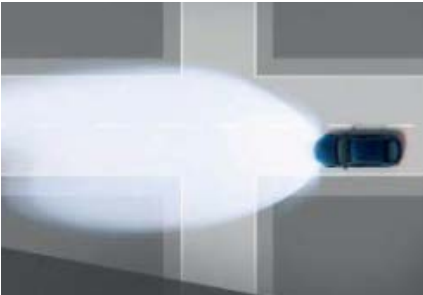
- Greater visibility when taking corners at higher speeds
- Gives drivers confidence at higher speeds

Operation:

- Curve Light Mode is active when both:
- vehicle is travelling between 40 km/h and 70 km/h
 - steering angle breaches a certain threshold

The new Insignia. IntelliLux LED® Matrix lights.

Dipped-beam modes



Standard lights

Base lights feature:

- Halogen headlights
- LED daylight running light
- LED indicator

Tourist Mode

Tourist Mode decreases the beam intensity and is designed for driving in countries with an opposite traffic flow direction.

Benefits:

- Avoids glaring other road users when driving in countries with opposite traffic flow direction

Operation:

Tourist Mode can be activated by:

1. Entering the personalisation menu in the infotainment system.
2. Choosing one of the following traffic flow directions:
 - RHT: for right-hand side traffic flow directions
 - LHT: for left-hand side traffic flow directions

Manoeuvring Mode

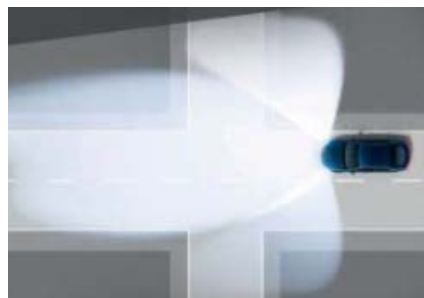
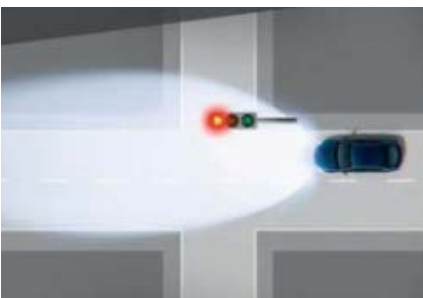
Manoeuvring Mode provides extra light around the vehicle and is designed for parking and reversing.

Benefits:

- Illuminates desired parking slots
- Illuminates greater areas to the sides

Operation:

1. The vehicle is set in reverse by the driver.
2. Manoeuvring Mode engages the cornering lights with 60% intensity.
3. To deactivate Manoeuvring Mode the driver must both:
 - disengage reverse
 - be travelling over 7 km/h



Energy Saving Mode

Energy Saving Mode switches the cornering lights on and off in cohesion with the Start/Stop System.

Benefits:

- Saves energy on the accumulator

Operation:

Energy Saving Mode switches the cornering lights:

- off when the Start/Stop System stops the engine
- on when the engine restarts

Cornering Light

Cornering Light illuminates the road in the direction of travel on slow corners.

Benefits:

- Greater visibility of the direction of travel
- Helps illuminate hidden obstacles
- Illuminates desired parking slots

Operation:

Cornering Light Mode is active when both:

- vehicle is travelling up to 40 km/h
- indicator has been activated

Arguments

- Automatically adapts the headlights to the driving situation
- Reliable as there are no moving parts
- Enables glare-free driving
- A total of 32 separate light cells for accurate illumination
- Visibility improved by up to 40 metres
- HBA standard for LED lights

The new Insignia. Assistance systems.



Advanced Park Assist II (APA II) and Advanced Park Assist II+ (APA II+)

APA finds a fitting parking spot by calculating a space and actively parks the vehicle.

There are two types of APA

- **APA II:** is for manual transmissions and controls:
 - throttle assist
 - steering
- **APA II+:** is for automatics and controls:
 - throttle assist
 - steering
 - braking

Benefits:

APA II offers effortless, safe and collision-free parking.

Operation:

1. APA is active at speeds below 30 km/h with slot search information available at the push of a button.
2. The driver first chooses either perpendicular or parallel parking and then chooses the parking spot.
3. APA guides the driver via prompts over the DIC or the infotainment screen to the manoeuvre starting point and takes over once approved.
4. The driver only controls the engine, leaving the vehicle to control the steering until completing the manoeuvre.



Park Assist, front and rear

Park Assist detects the distance between the vehicle and external objects.

Benefits:

Park Assist helps drivers assess the distance to nearby objects to avoid collision while parking.

Operation:

1. Park Assist is automatically enabled at speeds below 11 km/h and can be activated/deactivated via the customisation menu.
2. When parking in reverse or when going forward, the system informs the driver of the distance to external objects via the following:
 - **audible pulsing sounds:** indicate the distance to the external object with alert frequency
 - **visual DIC display:** indicates the distance via a graphic aid



Rear View Camera (RVC)

RVC is mounted in the tailgate handle and displays its 130° viewing angle in the infotainment screen.

Benefits:

RVC gives drivers a clear view of objects behind them when reversing.

Operation:

1. The infotainment screen automatically displays the RVC angle as soon as the vehicle is put into reverse.
2. Trajectory path lines, controlled by the steering wheel, give a visual prediction of where the vehicle is going.
3. The display is deactivated when exceeding a certain speed driving forwards or if reverse has not been reapplied within 10 seconds.

Arguments

- Parking made easier
- Avoid parking accidents
- Make drivers aware of what is behind them

The new Insignia.

Safety assistance systems.



Following Distance Indication (FDI)

FDI calculates the distance to the vehicle up ahead and presents the value to the driver in time.

Benefits:

FDI helps the driver avoid fatal collisions and tailgating fines.

Operation:

- 1 FDI is permanently active from 40 km/h upwards.
- 2 FDI information is visible by navigating to the FDI screen in the DIC:
 - when a vehicle is detected: the distance is displayed
 - when no vehicle is detected: two dashes are displayed

Note: FDI is either camera based or radar based, depending on the vehicle model:

- the camera-based FDI is activated when a vehicle is between 2.5 and 0.5 seconds ahead
- the radar-based FDI is activated when a vehicle is between 3.0 and 0.5 seconds ahead



Forward Collision Alert (FCA)

FCA calculates the distance of vehicles ahead and pedestrians and warns the driver in case of a possible collision. The driver can choose the preferred distance.

Benefits:

FCA helps the driver avoid fatal collisions and tailgating fines.

Operation:

- 1 FCA is permanently active from 8 km/h upwards.
- 2 To change the distance parameters, scroll to the FCA control via the DIC controls.
- 3 Choose from one of the following distance parameters:
 - 'NEAR'
 - 'MID'
 - 'FAR'
- 4 When driving too close behind a vehicle, the driver is warned via:
 - Reflective LED Alert Display (RLAD)
 - audible warning
 - DIC icon

Note: FCA is automatically active and set on 'MID' gap setting as default.



Rear Cross Traffic Alert (RCTA)

RCTA is radar based and detects moving objects to the rear sides of the vehicle when reversing.

Benefits:

RCTA helps drivers avoid collisions with moving objects and grants greater reassurance while reversing out of a parking slot.

Operation:

- 1 RCTA is active up to 10 km/h and can be activated/deactivated via infotainment settings.
- 2 When reversing and a vehicle is detected within the 20-metre zone at 90° from the left or right of the rear, RCTA issues the following warnings:
 - triangular warning sign in the infotainment system's RVC display on the corresponding side of the approaching vehicle
 - audible warning sounded from the corresponding side of the approaching vehicle

Note: RCTA only detects rear cross traffic that is travelling up to 36 km/h.



Reflective LED Alert Display (RLAD)

RLAD shines red dots onto the windscreen to warn the driver.

Benefits:

- RLAD is directly connected with:
- Forward Collision Alert (FCA) and Low Speed Collision Mitigation Braking (LSCMB)
 - Collision Imminent Braking (CIB)

By shining a line of red dots on the screen, RLAD provides a visual warning to the driver. The number of red dots indicates the distance and level of the risk.

Note: cannot be combined with HUD.



360° Camera

The 360° Camera gives the driver a bird's eye view of the car's surrounding and projects the image the four cameras produce onto the infotainment screen.

Benefits:

- Makes drivers better aware of their surroundings
- Helps drivers avoid damaging the vehicle

Operation:

1. The 360° Camera is activated by any of the following:

- engaging reverse
- through the app button in the infotainment system
- when the vehicle is too close to an object ahead

2. The 360° Camera is deactivated by any of the following:

- when driving over 11 km/h
- by hitting the home button of the infotainment system

Note: the system is completely disabled when driving over 11 km/h.



Traffic Sign Assistant (TSA)

TSA uses the front camera to detect all types of road signs and displays them onto the DIC.

Benefits:

TSA informs and reminds drivers of current speed limits, conditions and laws, helping avoid fines.

Operation:

TSA detects and displays all of the following road sign types:

- speed limits
- auxiliary symbols
- zone and information signs
- dynamic road signs

Note: TSA displays country-specific signs for Europe.



Lane Keep Assist (LKA) and Lane Departure Warning (LDW)

LKA monitors the lane markings and provides gentle steering wheel turns to return the vehicle to its corresponding lane if the driver unintentionally exits it.

Benefits:

LKA helps drivers avoid fatal accidents.

Operation:

1. Activate LKA via the hard switch.
2. When driving between speeds of 60 km/h and 180 km/h and an unintentional lane exit is anticipated:

- amber warning light in DIC appears
- LKA gently tries to counteract the steering torque

3. If no reaction from the driver is detected:

- amber warning light in DIC flashes 3 times

– LKA actively turns the wheel

4. LKA returns to standby when driver reacts via the steering wheel or indicator.

Note: does not continuously steer the vehicle.

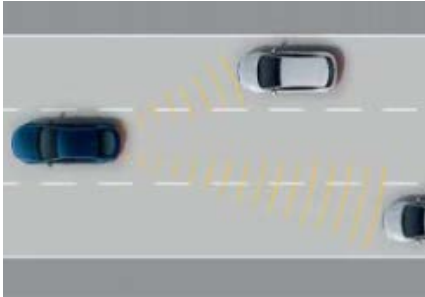
Note: switches to standby when temporary lane markings are detected.

Arguments

- Make drivers fully aware of surroundings
- Assist during difficult conditions or situations
- Warn drivers in multiple ways

The new Insignia.

Safety assistance systems.



Lane Change Alert (LCA) and Side Blind Zone Alert (SBZA)

LCA and SBZA detect and warn the driver of rapidly approaching vehicles on parallel lanes, currently in the blind spot.

Benefits:

LCA and SBZA offer drivers greater assurance when changing lanes.

Operation:

1. LCA is active at all speeds and times and can be activated/deactivated via infotainment settings.

2. When driving and a vehicle is detected in the blind spot zone to either rear sides of the driver, LCA and SBZA warn the driver with:

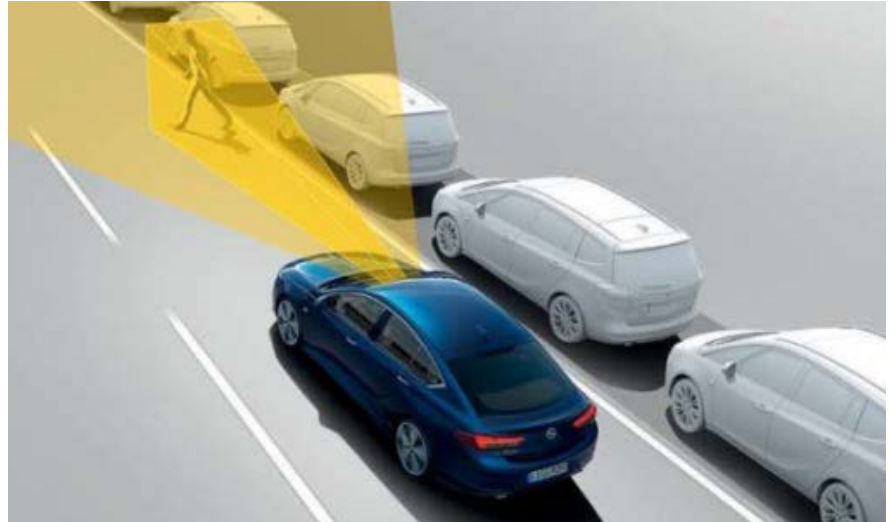
• Turning signal applied:

- icon in DIC flashes
- side mirror icon flashes
- audible warning

• Turning signal not applied:

- icon in DIC (speedometer etc.) turns on
- icon in the outside mirror turns on

Note: the maximum speed differential speed to avoid a crash that can be recognised within a 3.5-second time frame to collision is 72 km/h.



Automatic Emergency Braking (AEB)

AEB uses either the camera or radar to detect foreign objects and pedestrians and slows down or brakes the vehicle.

AEB has two variants:

- **Low Speed Collision Mitigation Braking (LSCMB)** that uses the front camera
- **Collision Imminent Braking (CIB)** that uses radar

Benefits:

- Helps prevent fatal collisions at lower speeds (LSCMB and CIB)
- Lets drivers drive with greater reassurance (LSCMB and CIB)
- Helps reduce severity of a crash at higher speeds (CIB only)

Operation:

1. AEB permanently active:

- **LSCMB** between speeds of 8 km/h and 80 km/h
- **CIB** at speeds from 4 km/h

2. When driving AEB detects a possible collision and displays an imminent alert via:

- flashing DIC icon
- audible warning
- HUD (if equipped)

3. If the driver does not respond or override AEB and the vehicle is travelling:

- below 40 km/h: the vehicle is autonomously brought to a full standstill
- above 40 km/h: AEB supports the vehicle to slow down

Note: the Insignia only comes with radar if equipped with Adaptive Cruise Control.

Note: pedestrian detection may be degraded in dark conditions.

Note: AEB systems can be overridden at any time via the throttle and fully deactivated via the infotainment system.

Adaptive Cruise Control (ACC)

ACC is a more flexible cruise control that works in rhythm with traffic.

Benefits:

- No-pedal motorway cruising
- Stress-free drive

Operation:

1. Adaptive Cruise Control is activated in the same way as the cruise control.
2. **When travelling behind another vehicle**, the radar system detects the pace of the vehicle ahead and ACC adjusts the speed.
3. **To overtake** the driver must simply manoeuvre into an open lane, which will make ACC act like a regular cruise control.

Full Speed Range Adaptive Cruise Control (FSRA)

FSRA is available with AT and extends the ability of ACC so that the vehicle can follow a vehicle from a full stop.

Benefits:

- Supports drivers in start/stop traffic jams on high-speed roads
- Helps to prevent collisions in traffic jams

Operation:

1. FSRA is active from 25 km/h.
2. When coming to a full stop that is up to 3 seconds, ACC will automatically react.
3. When coming to a full stop that is longer than 3 seconds, the driver can use one of the following to relaunch the vehicle if the vehicle in front is moving:
 - ‘RESUME’ switch
 - throttle
4. On relaunching, the vehicle will follow the vehicle ahead.
5. If the driver does not respond, the driver will be reminded for a response via:
 - green icon in DIC
 - audible reminder

Cruise control

Cruise control lets drivers set a constant speed, eliminating the need to hold the throttle.

Benefits:

Cruise control offers more comfort for driver’s legs and maintains consistent speeds for long journeys.

Operation:

1. When driving at speeds of 30 km/h and upwards, press the cruise control button to toggle cruise control mode. The icon in the DIC turns white.
2. Activate cruise control by pressing ‘SET-’. The icon in the DIC turns green.
3. Deactivate the cruise control by braking or pressing the ‘CANCEL’ button. The icon in the DIC turns white again.

Note: the button ‘speed decreases/increases’ can be pressed continuously for continuous adjustments or in small increments for small adjustments.

Note: cruise control can be overridden with throttle pedal kickdown.

Speed limiter

Speed limiter lets drivers set a maximum speed that cannot be exceeded.

Benefits:

Speed limiter helps drivers keep to speed limits and therefore avoid fines.

Operation:

1. Set the speed limit using the ‘RES+’/‘SET-’ buttons via the DIC between speeds of 25 km/h and 200 km/h.
2. Press the ‘LIM’ button to toggle speed limiter. A green speed limiter icon will appear.
3. Press the ‘CANCEL’ button to deactivate the speed limiter. The icon will disappear.

Note: speed limiter can be overridden with throttle pedal kickdown.

Note: activation of speed limiter deactivates cruise control or Adaptive Cruise Control.



Head Up Display (HUD)

The HUD projects the most important information from the DIC directly onto the windscreen.

The following can be displayed by the HUD:

- Speed, rpm, gears/shift
- Traffic Sign Recognition
- Set speed of speed limiter and cruise control
- Forward Collision Alert
- Gap adjust
- Lane Keep Assist
- Lane Departure Warning
- Pedestrian alert
- Navigation direction (turn by turn and way points)
- Audio view (radio, media information, phone)

Benefits:

- Increased safety and ease of driving
- Less distraction when driving
- Driver’s eyes can fully focus on the road

Operation:

The HUD is active at all times and can be adjusted in the following ways with the dedicated buttons located at the left side of the steering wheel:

- ‘HUD height’ button to move the display up and down
- ‘INFO’ button to change the level of information detail
- ‘Brightness’ button to adjust the display for night-and-daytime driving

Arguments

- Help avoid collisions with pedestrians and vehicles
- Make pedestrians aware of almost silent car
- Keep drivers safe when drifting out from a lane

The new Insignia. The power to persuade.



The new Opel Insignia offers a comprehensive range of powertrains.

The new 1.5 Turbo with 121 kW (165 hp) is already critically acclaimed and offers:

- Improved economy through reduced consumption and greater durability.
- Fun-to-drive dynamics.

Petrol engines

- **The entry-level 1.5 Turbo** with 103 kW (140 hp) is equipped with a 6-speed gearbox.
- **The top-of-the-line 2.0 Turbo** with 191 kW (260 hp) is equipped with an all-new 8-speed automatic transmission and all-wheel drive Twinster system.

Diesel engines

- **The entry-level 1.6 Diesel** with 81 kW (110 hp) is equipped with a 6-speed manual transmission.
- **The top-of-the-line 2.0 BiTurbo Diesel** with 154 kW (210 hp) is available as an all-wheel drive with an all new 8-speed automatic transmission.

BlueInjection is the latest generation of our NO_x emission control technology³.

New advanced Start/Stop System with late restart

All engines are equipped with the new system that restarts the engine on the touch of the throttle rather than the clutch.

Benefits:

- Improved economy as a result of lower fuel consumption and CO₂ emissions.

Most important data – petrol engines		1.5 ECOTEC® Turbo	1.5 Turbo	1.5 ECOTEC® Turbo	1.5 Turbo	1.5 Turbo	2.0 Turbo
Max. performance	kW/hp	103/140	103/140	121/165	121/165	121/165	191/260
Transmission		MT-6	MT-6	MT-6	MT-6	AT-6	AT-8
Drive train		FWD	FWD	FWD	FWD	FWD	AWD
Start/Stop System		●	●	●	●	●	●
Fuel consumption ¹ (Ø)	l/100 km	5.7/- 5.8/- -	5.9/- 6.0/- 6.3	5.7/- 5.8/- -	6.0/- 6.1/- 6.4	6.1/- 6.2/- 6.5	8.6/8.6 8.7/8.7 8.9
CO ₂ emission ¹ (Ø)	g/km	129/- 132/- -	133/- 136/- 144	130/- 133/- -	136/- 139/- 147	138/- 141/- 149	197/197 199/199 203
ECOTEC® content		Full	-	Full	-	-	-

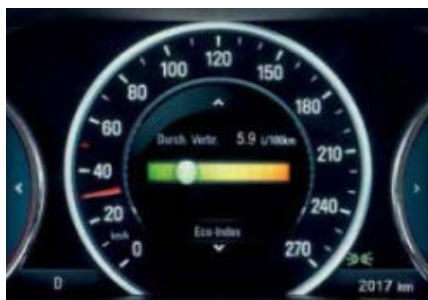
Most important data – diesel engines		1.6 ECOTEC® Diesel	1.6 Diesel	1.6 Diesel	1.6 Diesel ²	1.6 Diesel
Max. performance	kW/hp at rpm	81/110 TBC	81/110 TBC	100/136	100/136	100/136
Transmission		MT-6	MT-6	AT-6	MT-6	MT-6
Drive train		FWD	FWD	FWD	FWD	FWD
Start/Stop System		●	●	●	●	●
BlueInjection		-	-	-	-	-
Fuel consumption ¹ (Ø)	l/100 km	4.0/- 4.3/- -	4.2/- 4.3/- -	5.1 5.2 -	4.3/- 4.5/- -	4.5/- 4.5/- -
CO ₂ emission ¹ (Ø)	g/km	105/- 112/- -	110/- 112/- -	134 137 -	114/- 119/- -	119/- 119/- -
ECOTEC® content		Full	-	GS: - ST: Full	Ultra low rolling resistance tyres only	-

		1.6 Diesel	2.0 Diesel ³	2.0 Diesel ³	2.0 Diesel ³	2.0 BiTurbo Diesel ^{2,3}
Max. performance	kW/hp	100/136	125/170	125/170	125/170	154/210
Transmission		AT-6	MT-6	MT-6	AT-8	AT-8
Drive train		FWD	FWD	AWD	FWD	AWD
Start/Stop System		●	●	●	●	●
BlueInjection		-	●	●	●	●
Fuel consumption ¹ (Ø)	l/100 km	5.1/- 5.2/- -	5.2/- 5.3/- 5.5	6.2/- 6.3/- 6.5	5.5/- 5.7/- 6.0	6.9/7.3 7.0/7.3 7.2-7.1
CO ₂ emission ¹ (Ø)	g/km	134/- 137/- -	136/- 139/- 145	163/- 166/- 172	145/- 150/- 157	183/192 186/192 191-188
ECOTEC® content		-	-	-	-	-

● = available

¹In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable).

²With 17" ultra low rolling resistance tyres. ³Vehicles with BlueInjection technology will need regular AdBlue® top-ups also in between recommended service intervals. An indicator integrated into the on-board computer will warn you when you need to top up.



ECOTEC® technologies

The new Insignia is equipped with various technologies that improve its fuel consumption and efficiency:

- Start/Stop Systems
- Ultra low rolling resistance tyres
- Active aero shutter



The new 8-speed automatic transmission

offers the following:

- Greater level of performance over its predecessor
- Better economy
- Noticeably improved level of comfort for driver



FlexRide fully adaptive chassis

makes all of the vehicle's driving dynamics controllable.

Benefits:

- Segment leader for adaptive ride
- Continuously monitors driver's driving style and chassis behaviour
- Individually configurable Sport mode

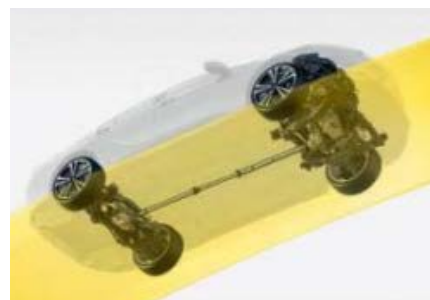
Operation:

There are three modes that can be activated via a button or switched on by FlexRide's monitor:

- **Standard:** automatically adjusts to the given situation for the daily commute
- **Tour:** relaxed and extra-comfortable settings for long-distance hauls
- **Sport:** stiffened suspension that adapts to the throttle reaction, increased throttle sensitivity, pinpoint steering, enhanced engine sound¹, cluster theme changes to Sport mode, and optimised shift points²

Additionally, Sport mode allows the following to be individually switched onto a sporty mode:

- Suspension
- Throttle sensitivity
- Set the gear ratio²



GKN Performance Twinster AWD system

The GKN Performance Twinster AWD distributes torque across the axles using a twin clutch system for a dynamic yet safe and easily manageable driving experience. The GKN Performance Twinster features:

- Lightweight compact design
- Up to a 100% of the available torque can be sent to rear wheels or distributed across all four wheels according to the situation
- Electronically controlled, hydraulically actuated wet clutches
- AWD system that monitors vehicle inputs from sensors 100 times per second

Operation:

- **For motorway driving:**
 - AWD is not needed and the Twinster clutches remain open
- **When cornering:**
 - AWD responds to the software algorithms and sensor inputs to allocate the right amount of torque to each wheel

Arguments

- New 1.5 Turbo with improved performance
- State-of-the-art GKN Performance Twinster AWD system
- FlexRide fully adaptive chassis for increased driving pleasure, safety and control
- Optimised Start/Stop System for all engines

¹Only available with Bose® sound system and 2.0 Turbo (191 kW/260 hp). ²Only available with automatic transmissions.

The new Insignia. Smart travel companions.



R 4.0 IntelliLink

The R 4.0 IntelliLink's success is down to how it combines modern connectivity with comprehensive media access via Apple CarPlay™ and Android Auto™, and safety-aware voice and steering wheel controls, rounded off with a sophisticated and intuitive 7" colour touch screen.

Connectivity and media access

- Music playback via USB, Bluetooth® or Apple CarPlay™ and Android Auto™¹
- Standard AM/FM radio or optional DAB radio
- Film and picture viewer via USB²

Comfort and safety

- Steering wheel controls
- Bluetooth®³ voice pass-through and hands-free calling with access to phone book and call list
- Siri voice control via Apple CarPlay™
- Google voice control via Android Auto™¹

Hardware overview

- 7" colour touch screen
- 3.5" monochrome driver information cluster
- Shark fin antenna
- Output of 4 x 20 W (4 ohms) across 7 speakers
- 1 USB port in armrest with 2 further USB charging ports in the rear console⁴



FM radio



DAB radio



3.5" monochrome DIC

Arguments

- High-connectivity base radio with Bluetooth® and USB
- R 4.0 IntelliLink with phone projection for convenient and safe use of smart-phone functions and apps



Navi 900 IntelliLink

The Navi 900 IntelliLink takes nearly all of the features of the R 4.0 and adds an embedded navigation system, an 8" colour touch screen and much more:

Integrated navigation

- 3-D map navigation with bird's eye view, continuous zooming and smooth scrolling
- Highway lane guidance
- Dynamic navigation with Traffic Message Channel
- One-shot and structured destination entry
- Travel guide by MERIAN scout

Connectivity and media access

- Music playback via USB, Bluetooth^{®1} or Apple CarPlay™ and Google Android Auto™²
- Standard AM/FM radio or optional DAB radio
- View videos via USB³
- Customisable home screen with up to 60 favourite slots for contacts, broadcast stations, addresses
- SHOP enabling downloadable iPhone apps

Comfort and safety

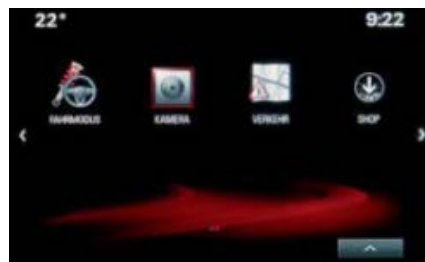
- Embedded voice control
- Steering wheel controls
- Bluetooth^{®1} hands-free calling and voice pass-through with access to phone book and call list
- Siri voice control via Apple CarPlay™
- Google voice control via Android Auto™²
- SMS readout and reply

Hardware overview

- 8" colour touch screen infotainment system
- Standard 4.2" colour driver information cluster
- Optional 8" driver information cluster
- Shark fin antenna
- Output of 4 x 20 W (4 ohms) across 7 speakers
- 1 USB port in armrest with 2 further USB charging ports in the rear console
- Premium Bose® sound system



Home screen 1



Home screen 2



Integrated navigation



Bose® sound system



HUD screen



Wireless charging

Arguments

- Optional infotainment offer featuring dedicated navigation system
- Siri and Google voice recognition
- Bluetooth® and USB connectivity

The new Insignia. Premium connections.



Smartphone projection via USB



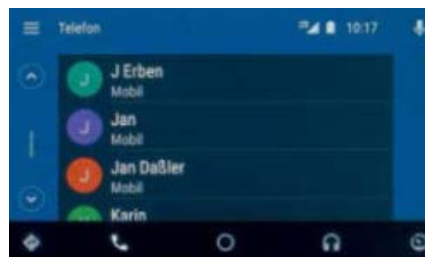
Apple CarPlay™ home screen



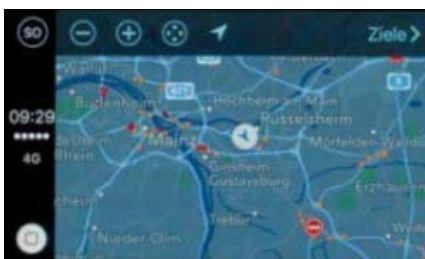
Google Android Auto™ home screen



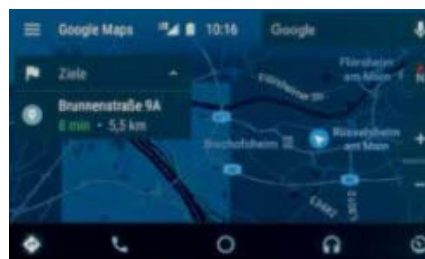
Apple Phone via Apple CarPlay™



Smartphone app via Google Android Auto™



Apple Maps via Apple CarPlay™



Google Maps via Google Android Auto™

Apple CarPlay™ and Android Auto™

The new Insignia's infotainment systems are a direct answer to the connectivity-focused society that we have become. Both the R 4.0 IntelliLink and the Navi 900 IntelliLink support Apple CarPlay™ and Android Auto™ phone integration, delivering comfortable and convenient solutions.

Apple CarPlay™ and Android Auto™ enable certain smartphone apps and features to appear on the infotainment system's colour touch screens. This turns smartphones into an integral part of the vehicle that can be controlled via touch screen, steering wheel buttons or Siri/Google voice control.

Apple CarPlay™

- For iPhones 5 or later with iOS 8.x or later
- Siri voice control
- Basic services including maps, phone, messaging and music playback
- Supports 3rd-party apps from various developers
- All apps are certified for in-car use

Google Android Auto™

- For phones starting with 5.0 Android Lollipop or later
- Google voice control
- Basic services including maps, phone, messaging and music playback
- Supports 3rd-party apps from various developers
- All apps are certified for in-car use

Arguments

- Customer can use smartphone functions via the infotainment system
- Access to driver-oriented apps
- Increased safety and convenience

Apple CarPlay™ and Android Auto™ may not be available in all countries and may depend on your OS version. Please visit www.apple.com or www.android.com. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.



Standard location of OnStar Buttons



Cared for: with 'Personal Assistant'

Personal Assistant services include:

- **Vehicle Diagnostics:** are sent by OnStar together with a report of all of the most important points of the vehicle's condition.¹ OnStar informs customers when maintenance checks are due or an oil change is needed. Diagnostic reports can also be requested on demand and alerts are instantly issued.
- **Hotel Booking**²: Simply press the Personal Assistant button to have an advisor find, compare and book a hotel with Booking.com, while having the directions uploaded directly to the embedded navigation³.
- **Parking information**⁴: Using Parkopedia, an OnStar advisor can help find a parking space at your destination, while informing the driver of the availability, opening times and parking prices.⁵



Connected: with the various connectivity features

Connectivity features include:

- **myOpel app Remote Services:** Lock/unlock doors, check fuel levels, oil life and tyre pressure all via a smartphone. Locate the vehicle by flashing the lights or sounding the horn. Search and download addresses to the on-board navigation for easier route planning.⁶
- **4G/LTE Connection:** turns the vehicle into a powerful **mobile Wi-Fi Hotspot**. Easy access to the Internet for up to 7 devices.⁷

Advantages for dealership

OnStar helps Opel dealers:

- **Increases customer loyalty** and association with premium brands.
- **Provides vehicle diagnostic** data of customer vehicle with ease.
- **Lets customers know Opel cares** about them, their safety and well-being.

OnStar⁸

OnStar is a user-friendly, state-of-the-art in-car system for connectivity, safety and personal assistance. The exclusive, premium-class feature offers assistance and qualified advice **24/7, 365 days a year** at the push of a button.

OnStar ensures that customers are:



Safe: with 'SOS Emergency Services'

SOS Emergency Services include:

- **Emergency services:** no matter what kind of trouble is encountered, OnStar reacts to everything from a deployed airbag or medical emergencies to reporting a crash and instantly sends help.
- **Stolen Vehicle Assistance:** can help recover a stolen vehicle by blocking the ignition once the car is stopped and provides the police with information to locate the car quickly and safely.
- **Roadside Assistance:** is there to help whether it be an empty fuel tank or a blown tyre, OnStar customers will never find themselves stranded alone.⁹

For more information, see www.opel.com/onstar

Arguments

- **Improved connectivity for driver and passengers**
- **Fast 4G/LTE Wi-Fi Hotspot for up to 7 devices**
- **Increased safety, automatic crash reporting**
- **Active stolen vehicle recovery function**

¹ Available for 5 years after activating OnStar, even if subscription is not renewed regularly. ² An OnStar advisor can help you to book a hotel room using Booking.com, subject to the Booking.com user terms and privacy statement which can be found on the Booking.com website and the applicable terms and conditions for your hotel. OnStar assists you to make a booking and is not responsible for the services provided by Booking.com or the applicable hotel. E-mail address and credit card required. ³ If embedded navigation is equipped. ⁴ An OnStar advisor can help you to book parking spots using Parkopedia, subject to the Parkopedia user terms and privacy statement which can be found on the Parkopedia.com website and the applicable terms and conditions for your parking provider. OnStar assists you to make a booking and is not responsible for the services provided by Parkopedia or the applicable parking provider. E-mail address and credit card required. ⁵ The level of parking information may vary according to the information available to the OnStar assistant. ⁶ Embedded navigation system and map data is required. ⁷ OnStar Services can be tested free of charge. A free trial period is also available for the Wi-Fi Hotspot. For details please check www.opel.com/onstar ⁸ OnStar is not available in all countries, for availability please check www.opel.com/onstar ⁹ Vehicle needs to be within Opel Roadside Assistance coverage period. OnStar subscription packages vary from services included in the free trial package.

The new Insignia. Packages.



The new Insignia features a broad range in great packages that include some of the most cutting-edge technologies the segment has to offer.

Sight & Light Pack

- Rain sensor
- Interior electrochromatic mirror
- Exterior electrochromatic mirror, driver¹
- Automatic light switch with tunnel detection
- High Beam Assist for halogen lamps

Traffic Sign Recognition: Opel Eye front camera

- Traffic Sign Assistant (TSA)

Driver Assistance Pack 1

- Lane Keep Assist (LKA)
- Following Distance Indication (FDI)
- Forward Collision Alert (FCA)
- Automatic Emergency Braking (AEB)

Driver Assistance Pack 2: Opel Eye front camera

- Driver Assistance Pack 1 content
- Adaptive Cruise Control
- Full Speed Range Adaptive Cruise Control²
- Collision Imminent Breaking

Driver Assistance Pack 3: Park & Go

- Advanced Park Assist II+ (APA II+)³
- 360° Camera
- Lane Change Alert and Side Blind Zone Alert
- Rear Cross Traffic Alert

Driver Assistance Pack 4: Park & Go 'Light'

- Advanced Park Assist II+ (APA II+)³
- Lane Change Alert and Side Blind Zone Alert
- Rear Cross Traffic Alert
- Rear View Camera

Premium Forward Lighting Pack

- Full-LED headlights with signature DRLs
- Adaptive Forward Lighting
- Auto-beam pattern height optimisation
- Glare-free High Beam Assist

Cold Weather Pack⁴

- Electric windscreen defroster

OPC Line Exterior Sport Pack

- Bumper extension front (spoiler lip)
- Bumper extension rear
- Rocker moulding
- Rear spoiler
- Visible exhaust tips
- OPC Line badge

OPC Line Interior Sport Pack

- Dark headliner
- Alloy pedals
- OPC Line perforated-leather steering wheel

Premium Appearance Pack for Edition

- Solar Protect[®] privacy tint for rear windows
- Upper side window chrome roof line moulding¹ (only for Grand Sport)
- Chrome frame around the front grille

Premium Appearance Pack for Sports Tourer Edition

- Solar Protect[®] privacy tint for rear windows
- Chrome frame around the front grille

Arguments

- Premium choice of packs
- Cutting-edge innovations
- Value for money

The new Insignia. Insignia.



'Milano' cloth inserts in Jet Black and cloth bolsters in Jet Black

- **Overhead reading lights:**
 - front and rear rows
- **Cargo lamp**
- **R 4.0 IntelliLink infotainment system:**
 - Bluetooth® connectivity
 - Apple CarPlay™/Android Auto™
 - touch screen
- **Monochrome DIC, 3.5"**
- **Cruise control with speed limiter**
- **Keyless Open and Start**
- **Electric Parking Brake (EPB)**
- **Hill Start Assist**
- **Manual air conditioning:**
 - front and rear row: air filters
 - pollen particle filter
- **Comfort seat:**
 - driver: 6-way manually adjustable
 - co-driver: 4-way manually adjustable
 - headrests: 2-way manually adjustable
- **Centre floor console, front:**
 - 2 cupholders
 - covered lit storage
 - ashtray provisions
 - armrest
- **40/60 split rear bench:**
 - foldable backrest
- **Electronic connectivity:**
 - 1 USB port in armrest
 - 12-V power outlet

Safety

- **Reflective LED Alert Display (RLAD)**
- **Driver and co-driver airbags:**
 - front airbags
 - seat-mounted side airbags
 - curtain head airbags
 - side thorax airbags
- **Rear row airbags:**
 - curtain head airbags
- **ISOFIX child seat provisions with top-row tether for whole second row**
- **Driver Assistance Pack 1**

Visual design

- **Daylight opening (Grand Sport):**
 - roof line: matt black
 - belt line: matt black
- **Daylight opening (Sports Tourer):**
 - roof line: chrome décor
 - belt line: matt black
- **16" steel wheels** with hubcaps
- **B-pillar covers:** matt black
- **Longitudinal roof rails:** matt black¹
- **Hidden exhaust tip,** standard for selected vehicles²
- **Shark fin antenna:**
 - with OnStar³: big and body coloured
 - without OnStar³: small and black grained

Comfort and functionality

- **Power windows:**
 - front and rear
 - comfort closing
- **Outside rear-view mirrors:**
 - powered and heated
 - manual folding
 - body colour
- **Exterior lights front:**
 - headlamps: halogen
 - daytime running lights: LED
 - indicators: LED
- **Exterior lights rear:**
 - tail light: LED
 - stop light: LED
 - indicators: halogen
- **Sunshade:**
 - vanity mirror
 - driver and co-driver

Arguments

- **NCAP 5-star rating**
- **LED daylight running lights as standard**
- **Manual air conditioning as standard**
- **Highly connectable R 4.0 IntelliLink as standard**

¹For Sports Tourer only. ²For selected engines only. ³OnStar not available in all counties, for availability please check www.opel.com/onstar

Apple CarPlay™ and Android Auto™ may not be available in all countries and may depend on your OS version. Please visit www.apple.com or www.android.com
Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.

The new Insignia. Edition.



The Edition opens up a broad range of optional extras that aren't available on the entry trim level. The Edition includes the following standard features over the entry trim level:

Visual design

- Structured 17" wheel
- Fog bezels with chrome décor

Comfort and functionality

- 40/60 split rear bench:
 - foldable backrest
 - armrest
 - integrated cupholders¹
- OnStar
- Sunglasses holder



'Milano' cloth inserts in Jet Black and cloth bolsters in Jet Black



'Monita' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black, AGR driver's seat

Arguments

- Broader range of optional extras available
- OnStar as standard
- Upgraded appearance

The new Insignia. Dynamic.



Visual design

- B-pillar covers: high-gloss black
- Longitudinal roof rails: silver¹
- Solar Protect® privacy tint: rear windows
- Alloy pedals
- Door sill plates
- 18" alloy wheel

Comfort and functionality

- Interior ambient light package
- Sunshade:
 - LED lighting
 - vanity mirror
 - driver and co-driver
- Ergonomically certified AGR sports seat (driver)
- Ergonomic sports seat (co-driver)
- 40/60 split rear bench for Grand Sport:
 - foldable backrest
 - armrest
- 40/20/40 split rear bench for Sports Tourer:
 - foldable backrest with one-touch fold function
 - armrest
 - integrated cupholders
- 12-V power outlet:
 - centre console
 - boot¹
- 2 extra USB ports in rear console
- Leather steering wheel with bezel decorations
- Seat back storage pockets, behind:
 - driver
 - co-driver



'Siena II' perforated leather inserts and Morrocana bolsters in Jet Black, AGR driver and co-driver seats



'Monita' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black, AGR driver's seat



'Brownstone' premium perforated 'Nappa' leather inserts and premium leather bolsters, AGR driver and co-driver seats

Arguments

- Upgraded appearance with premium look and feel
- Leather steering wheel
- Lounge-style rear row with armrest

¹ Only for Sports Tourer.

The new Insignia. Innovation.



Visual design

- 18" alloy wheels
- Door handles:
 - stripe: chrome
 - button: chrome
- Daylight opening:
 - roof line: chrome
 - belt line: high-gloss black



'Oxford' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black



'Oxford' cloth inserts and Morrocana outer bolsters in Shale



'Monita' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black, AGR driver's seat



'Brownstone' premium perforated 'Nappa' leather inserts and premium leather bolsters, AGR driver and co-driver seats



'Siena II' leather inserts and Morrocana bolsters in Jet Black, AGR driver and co-driver seats



'Siena II' perforated leather inserts and Morrocana bolsters in Jet Black, AGR driver and co-driver seats



'Siena II' leather inserts and Morrocana bolsters in Shale, AGR driver and co-driver seats



'Siena II' perforated leather inserts and Morrocana bolsters in Shale, AGR driver and co-driver seats

Comfort and functionality

- Dual-zone Electronic Climate Control
- Leather steering wheel with bezel decorations
- Rain sensors
- Interior and exterior electrochromatic mirror
- High Beam Assist for halogen headlights
- Automatic light switch with tunnel detection

Arguments

- Top-of-the-line trim line
- Highly adjustable seats as standard
- Focus on comfort
- Highly configurable

The new Insignia. Country Tourer.



'Aida' cloth inserts in Marvel Black and cloth bolsters in Marvel Black



'Monita' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black, AGR driver seat



'Oxford' cloth inserts and Morrocana outer bolsters in Shale



'Siena II' leather inserts and Morrocana bolsters in Jet Black, AGR driver and co-driver seats



'Oxford' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black



'Siena II' perforated leather inserts and Morrocana bolsters in Jet Black, AGR driver and co-driver seats



Visual Design

- Fog lamps, front
- Washer and wiper, rear
- 'Country Tourer' badge, rear exterior
- Country Tourer fascia design, front and rear
- Velours floor mats, front and rear

Comfort and functionality

- FlexRide and Continuous Damping Control
 - Includes Sport & Tour mode switches
- Chassis Protection Kit
 - Includes sealed wheel bearings
- 40/20/40-split rear bench
 - Foldable backrest with one-touch fold function
 - Armrest
 - Integrated cupholders



'Brownstone' premium perforated 'Nappa' leather inserts and premium leather bolsters, AGR driver and co-driver seats



'Siena II' leather inserts and Morrocana bolsters in Shale, AGR driver and co-driver seats



'Siena II' perforated leather inserts and Morrocana bolsters in Shale, AGR driver and co-driver seats

Arguments

- Choice of high-quality fabric and leather trims
- Stylish crossover exterior design
- Fully flexible 40/20/40 rear bench

The new Insignia. OPC Line Sport Pack.



Front bumper extensions



Rear bumper extensions, Grand Sport



Rear bumper extensions, Sports Tourer



Rocker moulding



Rear spoiler



OPC Line Sport Pack badge

OPC Line Sport Pack provides dynamic styling for the Insignia Grand Sport as well as for the Sports Tourer.

OPC Line Exterior Sport Pack

- Bumper extension front (spoiler lip)
- Bumper extension rear
- Rocker moulding
- Rear spoiler
- Visible exhaust tips¹
- OPC Line badge

OPC Line Interior Sport Pack

- Dark headliner
- Alloy pedals
- OPC Line flat-bottom steering wheel

Arguments

- Desirable dynamic design pack
- Adds an athletic and bold look
- Sporty accents for the cockpit

The new Insignia. Accessories.



Opel roof box



Hard cargo tray



All-weather floor mats



FlexConnect coat hanger



FlexConnect tablet holder



FlexConnect folding table



Safety grid

Stable and precisely fitted, the safety grid features a sturdy steel construction and helps separate the cargo area from the passenger compartment. Easy to install, it can be simply fitted behind the rear seat headrests. Rear seat folding and load-through function usable with grid in place.



LED door sill plates

The door sills with Opel lettering are lit with an LED light that is activated when opening the door. No drilling is required as they can be installed with self-adhesive mounting pads and as the lights are powered by integrated button cells, customers can easily maintain them.

Opel roof box

Opel branded roof box in white features a spacious yet aerodynamically optimised design. The roof box provides a patented Power-Click quick mounting system and a central safety locking system. Volume: 460 l. Load capacity: 75 kg.

Reversible hard cargo tray

The custom-moulded tray with a non-skid surface keeps the luggage compartment area clean and tidy: carpet on the one side, water-resistant on the other. Both sides feature a raised lip to help contain cargo and spills.

All-weather floor mats

For extra protection for the vehicles carpets, the all-weather floor mats are especially useful during the winter months. Their raised edges keep dirt and water off of the carpet, whereas the heel guard protects the mats from the driver's shoes. Fixation points help keep them all in place.

FlexConnect adapter

Opel FlexConnect is an all-purpose modular system that can be attached onto the back of the headrest rails. Simply connect the desired accessory to the adapter and enjoy the trip. Mountable FlexConnect accessories include:

- Coat hanger
- Tablet holders (in different sizes)
- Folding table with cupholder
- Multi-purpose hook

These are just a selection of accessories for the new Insignia. For the **full range of products available**, please visit our accessories online catalogue on www.opel.com

Arguments

- Tailor-made accessories
- Broad choice
- Appealing design
- Tested and validated by Opel
- Full Opel warranty coverage

The new Insignia. Exterior colours.



Summit White
SOLID



Indigo Blue
SOLID



Absolute Red
SOLID



Sovereign Silver
METALLIC



Darkmoon Blue
METALLIC



Satin Steel Grey
METALLIC



Cosmic Grey
METALLIC



Magnetic Silver
METALLIC



Dark Caramel
TWO-COAT PEARL EFFECT



Emerald Green
TWO-COAT PEARL EFFECT

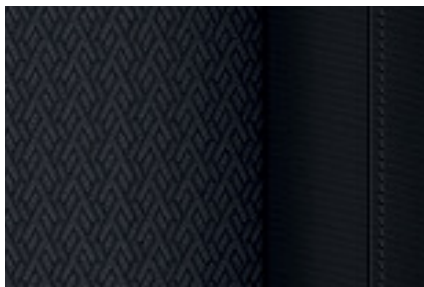


Abalone White
THREE-COAT PEARL EFFECT

The new Insignia. Interiors, fabrics and décors.



Mineral Black
METALLIC



Insignia, Edition

Seats:
'Milano' cloth inserts in Marvel Black and cloth bolsters in Marvel Black, AGR driver seat

Décor:
Accents: Metallic Silver
IP décor: 'Raute'
Door inserts: Atlantis, Marvel Black
Armrest: Vinyl, Jet Black



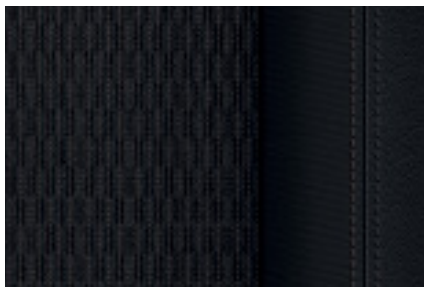
Rouge Brown
METALLIC



Edition, Dynamic, Innovation/Exclusive/ Country Tourer Exclusive/GSi

Seats:
'Monita' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black, AGR driver seat. AGR driver and co-driver seats standard on GSi

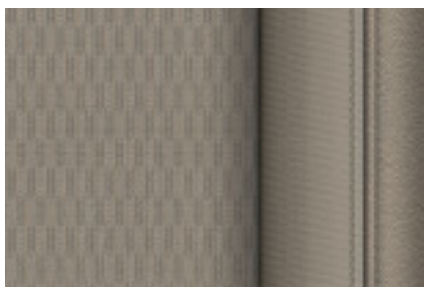
Décor: Edition Dynamic/GSi Innovation
Accents: Metallic Silver Dark Metallic Dark Silver
IP décor: 'Raute' 'Hexagon' 'Agate'
Door inserts and armrests: Atlantis Morrocana Vinyl, Marvel Black Jet Black Jet Black
Stitching on door inserts/armrests: Vinyl Jet Black Shadow Grey Shadow Grey



Innovation/Exclusive/ Country Tourer Exclusive

Seats:
'Oxford' cloth inserts in Marvel Black and Morrocana outer bolsters in Jet Black

Décor:
Accents: Dark Silver
IP décor: 'Agate'
Door inserts and armrests: Vinyl, Jet Black
Stitching on door inserts/armrests: Shadow Grey

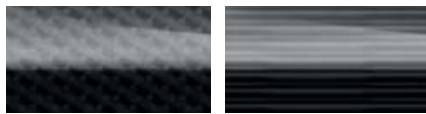
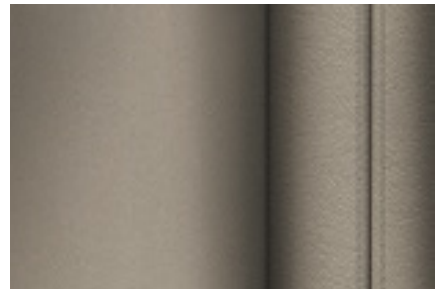
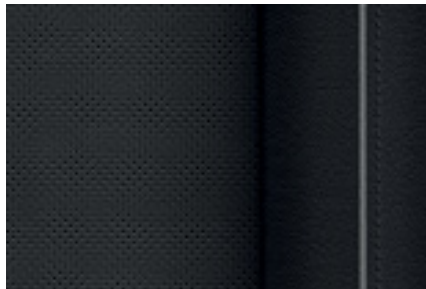
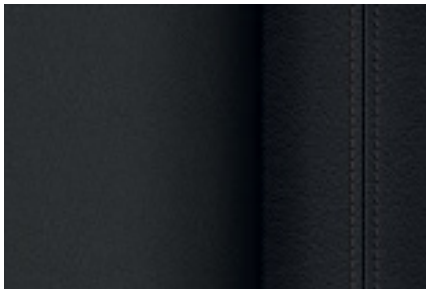


Innovation/Exclusive/ Country Tourer Exclusive

Seats:
'Oxford' cloth inserts and Morrocana outer bolsters in Shale

Décor:
Accents: Dark Silver
IP décor: 'Agate'
Door inserts and armrests: Vinyl, Shale
Stitching on door inserts/armrests: Ceramic White

The new Insignia. Interiors, fabrics and décors.



Innovation/Exclusive/ Country Tourer Exclusive

Seats:
'Siena II' leather inserts and Morrocana bolsters in Jet Black

Décor:
Accents: Dark Silver
IP décor: 'Agate'
Door inserts: Vinyl, Jet Black
Stitching on door inserts/armrest: Shadow Grey

Dynamic, Innovation/Exclusive/ Country Tourer Exclusive/GSi

Seats:
'Siena II' perforated leather inserts and Morrocana bolsters in Jet Black, GSi with AGR driver and co-driver seats

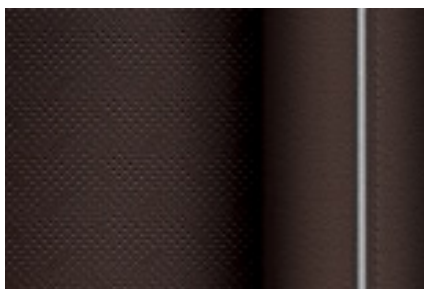
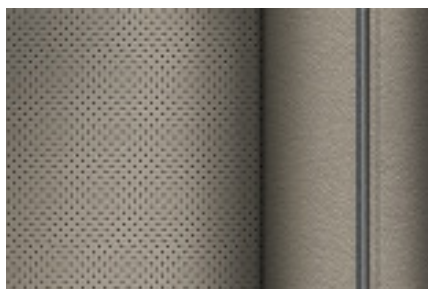
Décor:
Accents: Dark Silver
IP décor: 'Agate' (for Innovation) or 'Hexagon' (for Dynamic and GSi)
Door inserts: Vinyl, Jet Black
Stitching on door inserts: Shadow Grey

Innovation/Exclusive/ Country Tourer Exclusive

Seats:
'Siena II' leather inserts and Morrocana bolsters in Shale

Décor:
Accents: Dark Silver
IP décor: 'Agate'
Door inserts: Vinyl, Shale
Stitching on door inserts/armrests: Ceramic White

Colour & trim availability													
Model	Insignia		Edition			Dynamic		Innovation/ Country Tourer (CT)					
Trim	Cloth 'Milano', Jet Black	Cloth 'Milano', Jet Black, AGR, driver	Cloth 'Milano', Jet Black	Cloth 'Milano', Jet Black, AGR, driver	Cloth/Morrocana 'Monita', Jet Black, AGR, driver	Cloth/Morrocana 'Monita', Jet Black, AGR, driver	Leather/Morrocana 'Siena II' perforated, Jet Black, AGR, driver and co-driver	Cloth/Morrocana 'Oxford', Jet Black	Cloth/Morrocana 'Monita', Jet Black, AGR, driver	Cloth/Morrocana 'Oxford', Shale	Leather/Morrocana Siena II', perforated, Jet Black, AGR, driver and co-driver	Leather/Morrocana 'Siena II', not perforated, Jet Black	
Solid body colours													
Summit White	●	●	●	●	●	●	●	●	●	●	●	●	●
Indigo Blue	●	●	●	●	●	●	●	●	●	●	●	●	●
Absolute Red	●	●	●	●	●	●	●	●	●	●	●	●	●
Metallic body colours													
Sovereign Silver	●	●	●	●	●	●	●	●	●	●	●	●	●
Mineral Black	●	●	●	●	●	●	●	●	●	●	●	●	●
Darkmoon Blue	●	●	●	●	●	●	●	●	●	●	●	●	●
Satin Steel Grey	●	●	●	●	●	●	●	●	●	●	●	●	●
Cosmic Grey	●	●	●	●	●	●	●	●	●	●	●	●	●
Magnetic Silver	●	●	●	●	●	●	●	●	●	●	●	●	●
Rouge Brown	●	●	●	●	●	●	●	●	●	●	●	●	●
Two-coat pearl-effect body colours													
Dark Caramel	●	●	●	●	●	●	●	●	●	●	●	●	●
Emerald Green	●	●	●	●	●	●	●	●	●	●	●	●	●
Three-coat pearl-effect body colour													
Abalone White	●	●	●	●	●	●	●	●	●	●	●	●	●
Décors													
'Route'	●	●	●	●	●	-	-	-	-	-	-	-	-
'Hexagon'	-	-	-	-	-	●	●	-	-	-	-	-	-
'Agate'	-	-	-	-	-	-	-	●	●	●	●	●	●



Innovation/Exclusive/ Country Tourer Exclusive

Seats:
'Siena II' perforated leather inserts and Morrocana bolsters in Shale, AGR driver and co-driver seats

Décor:
Accents: Dark Silver
IP décor: 'Agate'
Door inserts: Vinyl, Shale
Stitching on door inserts/armrests: Ceramic White

Exclusive/Country Tourer Exclusive/ GSI

Seats:
'Brownstone' premium perforated 'Nappa' leather inserts and premium leather bolsters, AGR driver and co-driver seats

Décor:
Accents: Dark Metallic
IP décor: 'Hexagon'
Door inserts: Fine 'Nappa' leather 'Brownstone'
Stitching on door inserts: Shadow Grey

Colour & trim availability													
Model	Innovation/ Country Tourer (CT)			Exclusive/ CT Exclusive							GSI/ GSI Exclusive		
Trim	Leather/Morrocana 'Siena II', not perforated, Shale	Leather/Morrocana 'Siena II', perforated, Shale, AGR, driver and co-driver	Cloth/Morrocana 'Oxford', Jet Black	Cloth/Morrocana 'Monita', Jet Black, AGR, driver	Cloth/Morrocana 'Oxford', Shale	Leather/Morrocana 'Siena II', perforated, Jet Black, AGR, driver and co-driver	Leather/Morrocana 'Siena II', not perforated, Jet Black	Premium leather 'Brownstone', perforated, AGR, driver and co-driver	Leather/Morrocana 'Siena II', not perforated, Shale	Leather/Morrocana 'Siena II', perforated, Shale, AGR, driver and co-driver	Cloth/Morrocana 'Monita', Jet Black, AGR, driver and co-driver	OPC performance seats, leather/Morrocana 'Siena II', perforated, Jet Black, AGR, driver and co-driver	OPC performance seats, pre- mium leather 'Brownstone', perforated, AGR, driver and co-driver
Solid body colours													
Summit White	●	●	●	●	●	●	●	●	●	●	●	●	●
Indigo Blue	●	●	●	●	●	●	●	●	●	●	-	-	-
Absolute Red	●	●	●	●	●	●	●	●	●	●	●	●	●
Metallic body colours													
Sovereign Silver	●	●	●	●	●	●	●	●	●	●	●	●	●
Mineral Black	●	●	●	●	●	●	●	●	●	●	●	●	●
Darkmoon Blue	●	●	●	●	●	●	●	●	●	●	-	-	-
Satin Steel Grey	●	●	●	●	●	●	●	●	●	●	-	-	-
Cosmic Grey	●	●	●	●	●	●	●	●	●	●	●	●	●
Magnetic Silver	●	●	●	●	●	●	●	●	●	●	-	-	-
Rouge Brown	●	●	●	●	●	●	●	●	●	●	-	-	-
Two-coat pearl-effect body colours													
Dark Caramel	●	●	●	●	●	●	●	●	●	●	-	-	-
Emerald Green	●	●	●	●	●	●	●	●	●	●	-	-	-
Three-coat pearl-effect body colour													
Abalone White	●	●	●	●	●	●	●	●	●	●	●	●	●
Décors													
'Raute'	-	-	-	-	-	-	-	-	-	-	-	-	-
'Hexagon'	-	-	-	●	●	●	●	●	●	●	●	●	●
'Agate'	●	●	●	-	-	-	-	-	-	-	-	-	-

● = available - = not available

Colour categories are referring to painting technology, prices may differ.

The new Insignia. Wheels and tyres.



RYY: 16" steel wheel with cover, 6.5 J x 16, Silver.



RVE: 17" steel wheel with cover, 7 J x 17, Silver.



RS9: 17" steel wheel with cover, 7 J x 17, bi-colour design.



RS1: 16" alloy wheel, 7 J x 16, 5-twin-spoke design, Bright Silver.



RSC: 17" alloy wheel, 7.5 J x 17, 5-twin-spoke design, Bright Silver.



MZD: 17" alloy wheel, 7.5 J x 17, 5-twin-spoke design, Titan Gloss.



PTW: 18" alloy wheel, 8 J x 18, 5-twin-spoke design, Bright Silver.



RV1: 18" alloy wheel, 8 J x 18, 5-twin-spoke design, bi-colour Technical Grey.



PZX: 18" alloy wheel, 8.5 J x 18, 5-double-spoke design, High Gloss Black.



RCV: 18" alloy wheel, 8.5 J x 18, multi-spoke design, Bright Silver.



RD1: 18" alloy wheel, 8.5 J x 18, multi-spoke design, bi-colour Technical Grey.



RIP: 18" alloy wheel, 8.5 J x 18, multi-spoke design, bi-colour High Gloss Black.



PZI: 18" alloy wheel, 8.5 J x 18, multi-spoke design, Sterling Silver.



RCV: 18" alloy wheel, 8.5 J x 18, 5-single-spoke design, Bright Silver.



REG: 18" alloy wheel, 8.5 J x 18, 5-single-spoke design, High Gloss Black.



RTH: 20" alloy wheel, 8.5 J x 20, 5-double-spoke design, bi-colour Technical Grey.

Insignia GSi



RQ9: 20" alloy wheel, 8.5 J x 20, 5-double-spoke design, bi-colour High Gloss Black.











RED: 18" alloy wheel, 8 J x 18, 5-twin-spoke design, Silver.



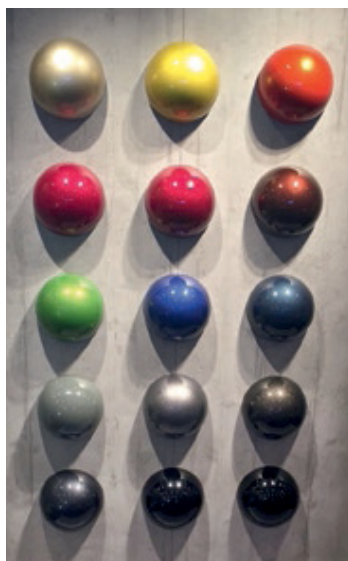
RQA: 20" alloy wheel, 8.5 J x 20, 5-twin-spoke design, Diamond Cut.

Wheels and tyres										
			Insignia	Edition	Dynamic	Innovation	Country Tourer	Exclusive	CT Exclusive	GSI
Steel wheels										
RRY	6.5 J x 16	Steel wheel with cover in Silver	●	○ (fleet)	–	–	–	–	–	–
RVE	7 J x 17	Steel wheel with cover in Silver	○	○	–	–	–	–	–	–
RS9	7 J x 17	Steel wheel with bi-colour cover	○	○	–	–	–	–	–	–
Alloy wheels										
RS1	7 J x 16	Alloy wheel, 5-twin-spoke design, Bright Silver	○	●	○ (fleet)	○ (fleet)	–	–	–	–
RSC	7.5 J x 17	Alloy wheel, 5-twin-spoke design, Bright Silver	○	○	○	○	–	○	–	–
MZD	7.5 J x 17	Alloy wheel, 5-twin-spoke design, Titan Gloss	○	○	○	○	–	○	–	–
PTW	8 J x 18	Alloy wheel, 5-twin-spoke design, Bright Silver	–	–	–	–	●	–	○	–
RV1	8 J x 18	Alloy wheel, 5-twin-spoke design, bi-colour Technical Grey	–	–	–	–	○	–	●	–
RED	8 J x 18	Alloy wheel, 5-twin-spoke design, Silver	–	–	–	–	–	–	–	●
PZX	8.5 J x 18	Alloy wheel, 5-double-spoke design, High Gloss Black	–	○	○	○	–	○	–	–
RCW	8.5 J x 18	Alloy wheel, multi-spoke design, Bright Silver	–	○	○	●	–	○	–	–
RD1	8.5 J x 18	Alloy wheel, multi-spoke design, bi-colour Technical Grey	–	○	○	○	–	○	–	–
RIP	8.5 J x 18	Alloy wheel, multi-spoke design, bi-colour High Gloss Black	–	–	–	–	–	●	–	–
PZI	8.5 J x 18	Alloy wheel, multi-spoke design, bi-colour Silver	–	–	–	–	–	○	–	–
RCV	8.5 J x 18	Alloy wheel, 5-single-spoke design, Bright Silver	–	○	●	○	–	○	–	–
REG	8.5 J x 18	Alloy wheel, 5-single-spoke design, High Gloss Black	–	–	–	–	–	○	–	–
RTH	8.5 J x 20	Alloy wheel, 5-double-spoke design, bi-colour Technical Grey	–	–	–	–	–	○	–	–
RQ9	8.5 J x 20	Alloy wheel, 5-double-spoke design, bi-colour High Gloss Black	–	○	○	○	–	○	–	–
RQA	8.5 J x 20	Alloy wheel, 5-twin-spoke design, Diamond Cut	–	–	–	–	–	–	–	○

All engines that include ECOTEC® technologies come exclusively with 17" alloy wheels. For more details please check pages 66 and 67.

Tyre labelling								
Wheels	215/60 R 16	215/55 R 17	225/55 R 17	235/50 R 18	235/45 R 18	245/45 R 18	245/35 R 20	245/35 ZR 20
Fuel efficiency class	B	B	C–B	C	C	E–B	E	E
Wet grip class	B	B	B	A	B	B–A	A	A
External rolling noise measured value (dB)	71	69	71–70	71	71	71–68	72	71
External rolling noise class								

The new Insignia Exclusive. More than just a trim level.



Overview

The Opel Exclusive programme lets customers individualise their vehicle exactly to their unique taste. The new Insignia is the first to get the Exclusive treatment.

Exclusive gives customers a top-of-the-line vehicle and offers:

- Personalised exterior colour as well as a collection of Exclusive-only colours
- Choice of high-quality interior décors¹, including Exclusive-only designs
- Choice of high-quality leathers, including Exclusive-only editions
- Choice of alloy rims, including Exclusive-only rim designs
- Exclusive-only design elements

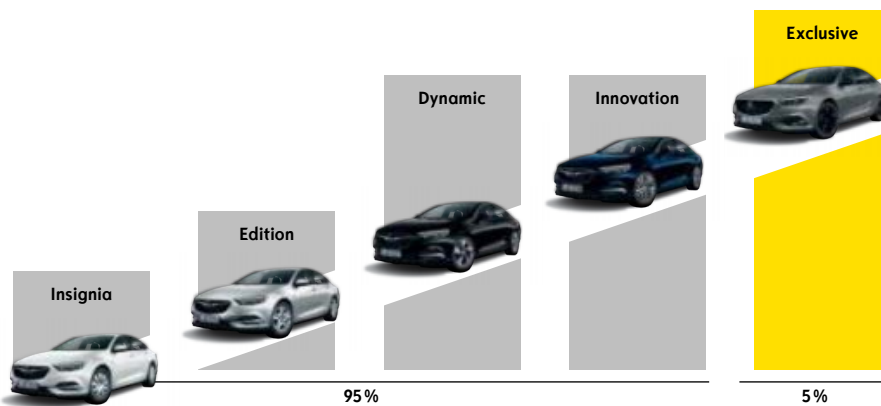
Mission

The Exclusive line aims to:

- Improve brand loyalty by preventing customers/contenders from going to premium brands such as Audi, BMW and Mercedes-Benz
- Harness the recent personalisation trend to attract a new group of customers
- Give more demanding customers the chance to upgrade.
- Sell highly equipped vehicles which generate a higher profit

Positioning

The Exclusive trim level is above the Innovation and generally the most premium of all of the Insignia's trim levels and is priced accordingly.



In relation to competition, Opel's Exclusive programme aims to offer customers a broad level of choice that is also affordable.

Opel Exclusive is to be competitive on a pricing level with Ford and Volkswagen however, offers a greater level of individualisation that is closer to that of premium brands such as Audi and BMW.



Arguments

- Improves the opportunity to sell more highly equipped models
- Caters to customers who are taking part in the recent individualisation trend
- Extended choice and therefore increased possibilities of combining options at a reasonable price
- Is a powerful Opel brand shaper
- Improves perception, revenue and profit of the dealer

The new Insignia. Insignia Exclusive.



Insignia Grand Sport Exclusive

The Insignia Exclusive lets customers design the Insignia exactly according to their wishes.

Exclusive colours

On top of the dedicated Exclusive colours, customers can enter a process of co-creating their own colour for their car.

This can be any colour reference provided by the customer – anything from a photograph, a favourite piece of clothing to a colour from a different brand.

Exclusive wheels

Eye-catching wheel designs that are only available for customers of the Insignia Exclusive.

Exclusive comfort

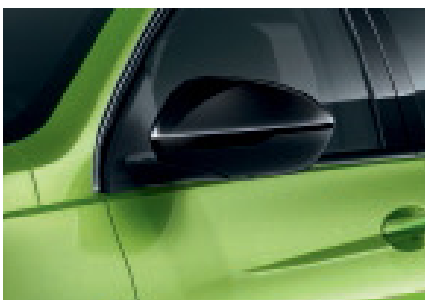
The Exclusive comes with the maximum selection of premium leather seating that offers seat heating, ventilation and massage functions. The premium Brownstone nappa leather, the deep-blue 'Captian' leather and the earthy toned 'Umber' leather are made available only for Exclusive customers.¹

Exclusive-only décor detailing

Mirror covers in Brushed Alloy or Carbon Look or High-Gloss Black painted mirror caps leave a lasting impression. Interior décor finishes such as Brushed Ice, Ghostwood, Hexagon and Agate are available as free-flow options for the Exclusive. To finish off the look, customers can choose a black headliner.²

Exclusive branding

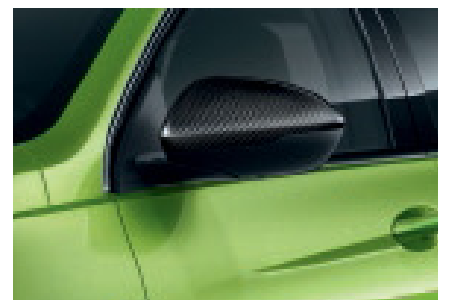
A proud expression of individualisation is presented in numerous places such as the door sills, gear shifter and on the rear.



Outside mirror cap in High Gloss Black design



Outside mirror cover in Brushed alloy design



Outside mirror cover in Carbon look



Insignia Country Tourer Exclusive

Appearance Packs

High Gloss Black Pack³ gives the following a High-Gloss finish:

- Logo bar and grille frame
- Exclusive badge
- Roof line and belt line
- Fog lamp bezels
- Roof rails

Chrome Pack⁴ gives the following a Chrome finish:

- Logo bar and grille frame
- Exclusive badge
- Roof line and belt line
- Fog lamp bezels

OPC Line Exterior Sports Pack⁵ adds a dynamic appearance through adding the following:

- Bumper extensions, rear and front
- Rocker mouldings
- Rear spoiler
- Visible exhaust tips⁶



Badge on gear shifter



Door sill plate

Arguments

- Lets customers realise their design ideas
- High level of individualisation at a reasonable price
- Exclusive such a level of customisation individualisation in its class

¹Brownstone nappa leather is also available on Innovation until MY 18.5; as of MY 18.5 Brownstone nappa leather will be available on Exclusive only. Captain Blue & Umber Brown leather seats available as of MY 19. ²Ghostwood and Brushed Ice Décors available as of MY 19. ³Exclusive only. ⁴Standard. ⁵Also available on other trims. ⁶Dependant on chosen engine variant.

The new Insignia. Insignia Exclusive colours.



Pure Black
SOLID

Racing Grey
SOLID

Scorpio Grey
METALLIC

Exclusive Colour Collection

On top of all of the regular Insignia colours the Exclusive offers the following additional colours, some of them with premium finishes such as tinted clearcoat.



Shiny Grey
METALLIC

Tornado Blue
METALLIC

Darksea Blue
METALLIC

Tobacco Brown
METALLIC



Light Champagne
METALLIC

Electric Yellow
METALLIC

Power Blue
METALLIC

Dynamic Orange
METALLIC



Glory Red
TINTED CLEARCOAT

Vanity Red
TINTED CLEARCOAT

Panther Black
PEARLESCENT

Greenery
PEARLESCENT

Insignia Exclusive wheels.



RIP: 18" alloy wheel, 8.5J x 18, multi-spoke design, bi-colour High Gloss Black (base).



PZI: 18" alloy wheel, 8.5J x 18, multi-spoke design, Sterling Silver.



REG: 18" alloy wheel, 8.5J x 18, 5-single-spoke design, High Gloss Black.



RTH: 20" alloy wheel, 8.5J x 20, 5-double-spoke design, bi-colour Technical Grey.



Personalised colours

With the Exclusive, customers can give their Insignia a colour that is developed based on their very own requirements – a true co-creation between customer and Opel.

The customer can choose between different paint finishes

SOLID. A single solid colour for a strong statement.

METALLIC. A standard metallic effect using aluminium particles.

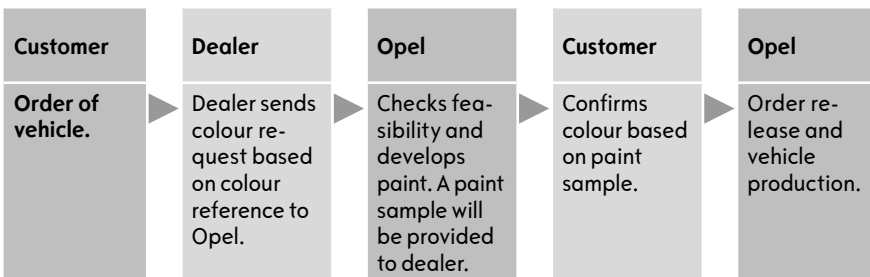
TINTED CLEARCOAT. A coloured clear coat makes the colour seem deep and saturated for an intense and brilliant effect.

TRICOAT. A strong pearl effect using multiple paint layers. The extra layers have the metallic particles mixed in.

PEARLESCENT. A pearl effect using mixed in minerals together with aluminium particles.

Detailed information provided separately.

Colour creation



Personalised colour process

1. The customer **opts for a personalised colour** for his Insignia Exclusive.¹
2. The dealer **supports the customer in defining a colour reference.** This can be done in any of the following ways:
 - **Rendering a colour** using the online visualiser's colour spectrum²
 - **Providing a colour standard code**, for example: RAL, PANTONE
 - Defining a colour available on **other products**
 - **Using anything** from an image to a favourite item i.e. favourite nail varnish, piece of clothing.
3. Opel creates a car paint that **perfectly fits** to the reference. A paint sample gets created, which serves to review the proposal with the customer.³
4. When the customer is satisfied with the colour, the colour is then **signed-off** and goes into production.

Arguments

- Easy for customers to give to their vehicle a special touch at affordable price
- Broad choice of Exclusive-only colour collection
- Uniqueness by painting the vehicle according to customer's colour reference

¹Except trademarked colours, colours used by the authorities or military. Ordering multiple vehicles in a colour that is used by another OEM is not allowed.

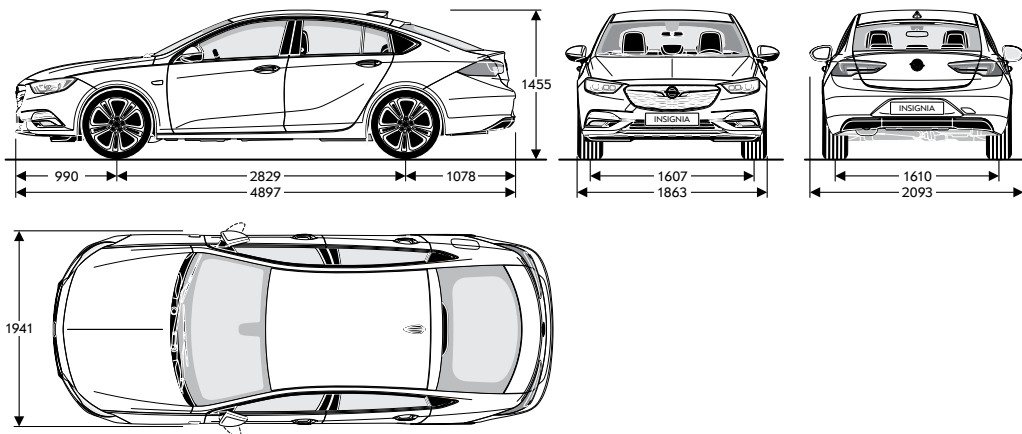
²<http://www.opel-exclusive.com/de-com/> ³The paint sample is the reference for the painted car, not the initial colour request reference.

The new Insignia.

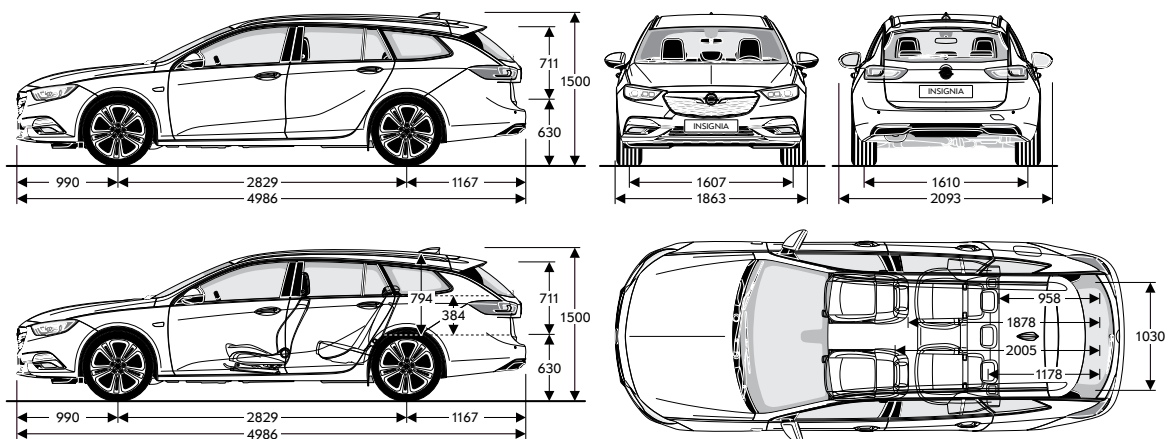
Technical data.

Dimensions and weights		Insignia Grand Sport Insignia Grand Sport GSi	Insignia Sports Tourer Insignia Country Tourer Insignia Sports Tourer GSi
Vehicle dimensions	in mm		
Length		GS: 4,897 / GSi: 4,910	ST: 4,986 / CT: 5,004 / GSi: 4,998
Width (incl./with folded mirrors)		2,093/1,941	2,093/1,941
Height (at kerb weight)		GS: 1,455 / GSi: 1,445	ST: 1,500 / CT: 1,500 / GSi: 1,490
Wheelbase		2,829	2,829
Overhang front/rear		GS: 990/1,078 / GSi: 1,000/1,081	ST: 990/1,167 / CT: 1,002/1,173 / GSi: 1,000/1,169
Interior dimensions	in mm		
Headroom front/rear		985/952	994/1,006
Shoulderroom front/rear		1,444/1,407	1,444/1,407
Legroom front/rear		1,070/938	1,070/938
Luggage compartment volumes	in l		
Load compartment volume			
With 2nd row up		490	560
With all rear seat rows folded flat		1,450	1,665
Fuel tank volume	in l	62	62
Kerb weight	in kg		
Unloaded weight without driver		1,366–1,608	1,412–1,641
Unloaded weight with driver		1,440–1,683	1,487–1,716
Gross vehicle weight	in kg	1,960–2,280	2,010–2,330
Max. payload	in kg	603	614

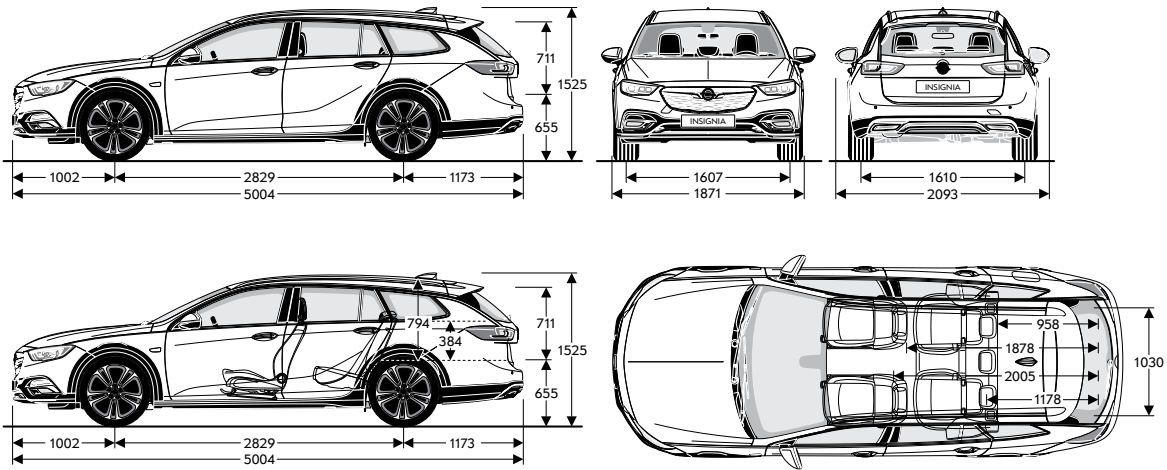
5-door hatchback



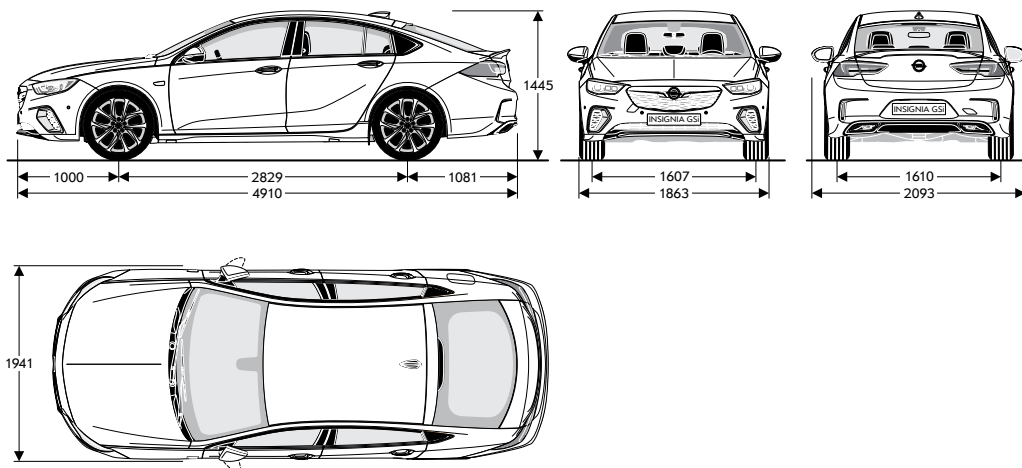
Sports Tourer



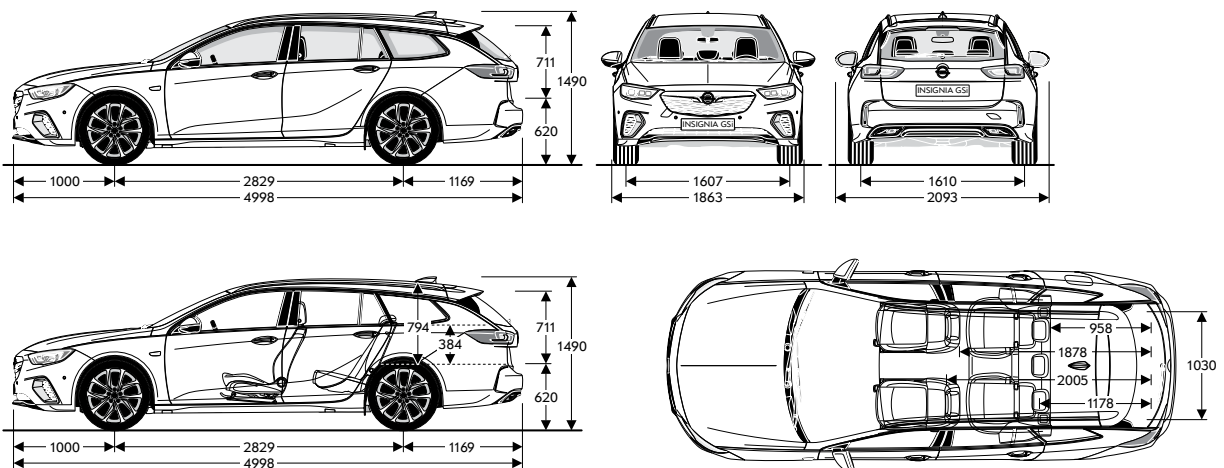
Country Tourer



Grand Sport GSi



Sports Tourer GSi



All dimensions in mm

The new Insignia.

Technical data.

Engines		1.5 ECOTEC® Turbo	1.5 Turbo	1.5 Turbo	1.5 Turbo	1.5 Turbo	2.0 Turbo	
Emission classification		Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	
Fuel		Petrol	Petrol	Petrol	Petrol	Petrol	Petrol	
Max. performance	kW/hp	103/140	103/140	121/165	121/165	121/165	191/260	
	at rpm	5,600	5,600	5,600	5,600	5,600	5,300	
Max. torque	Nm	250	250	250	250	250	400	
	at rpm	2,000–4,100	2,000–4,100	2,000–4,500	2,000–4,500	2,000–4,500	2,500–4,000	
Transmission		MT-6	MT-6	MT-6	MT-6	AT-6	AT-8	
Drive train		FWD	FWD	FWD	FWD	FWD	AWD	
Start/Stop System		●	●	●	●	●	●	
Top speed	km/h							
	Grand Sport/GSi	213/–	210/–	225/–	222/–	218/–	250/250	
	Sports Tourer/GSi	210/–	207/–	221/–	218/–	214/–	245/245	
	Country Tourer	–	203	–	213	210	242	
Acceleration 0–100 km/h	s							
	Grand Sport/GSi	9.9/–	9.9/–	8.9/–	8.9/–	9.4/–	7.3/7.3	
	Sports Tourer/GSi	10.2/–	10.2/–	9.2/–	9.2/–	9.6/–	7.5/7.5	
	Country Tourer	–	10.5	–	9.5	9.9	7.7	
Elasticity 80–120 km/h (5th gear)	s							
	Grand Sport/GSi	10.4/–	10.6/–	9.4/–	9.6/–	n.a.	n.a.	
	Sports Tourer/GSi	10.6/–	10.8/–	9.8/–	9.8/–	n.a.	n.a.	
	Country Tourer	–	11.4	–	10.4	n.a.	n.a.	
Fuel consumption ¹	urban	l/100 km						
		Grand Sport/GSi	7.3/–	7.5/–	7.3/–	7.3/–	7.5/–	11.2/11.2
		Sports Tourer/GSi	7.6/–	7.7/–	7.5/–	7.6/–	7.7/–	11.5/11.5
	extra-urban	Grand Sport/GSi	–	8.0	–	7.9	8.0	11.5
		Grand Sport/GSi	4.7/–	4.9/–	4.8/–	5.2/–	5.3/–	7.1/7.1
		Sports Tourer/GSi	4.8/–	4.9/–	4.9/–	5.2/–	5.3/–	7.1/7.1
	combined	Country Tourer	–	5.3	–	5.6	5.7	7.3
		Grand Sport/GSi	5.7/–	5.9/–	5.7/–	6.0/–	6.1/–	8.6/8.6
		Sports Tourer/GSi	5.8/–	6.0/–	5.8/–	6.1/–	6.2/–	8.7/8.7
	Country Tourer	–	6.3	–	6.4	6.5	8.9	
	CO ₂ emission combined ¹	g/km						
		Grand Sport/GSi	129/–	133/–	130/–	136/–	138/–	197/197
Sports Tourer/GSi		132/–	136/–	133/–	139/–	141/–	199/199	
Country Tourer		–	144	–	147	149	203	
Kerb weight incl. driver (+75 kg)	kg							
	Grand Sport/GSi	1,456/–	1,441/–	1,472/–	1,472/–	1,472/–	1,649/n.a.	
	Sports Tourer/GSi	1,487/–	1,487/–	1,503/–	1,487/–	1,522/–	1,683/n.a.	
	Country Tourer	–	1,522	–	1,522	1,552	1,699	
ECOTEC® content		Full	–	Full	–	–	–	
Trailer load ²	unbraked	kg						
		Grand Sport/GSi	700/–	700/–	700/–	700/–	700/–	750/n.a.
		Sports Tourer/GSi	730/–	730/–	730/–	730/–	730/–	750/n.a.
	Country Tourer	–	n.a.	–	740	740	750	
	braked (12% test climb)	Grand Sport/GSi	1,405/–	1,405/–	1,405/–	1,405/–	1,405/–	2,200/n.a.
		Sports Tourer/GSi	1,405/–	1,405/–	1,405/–	1,405/–	1,405/–	2,200/n.a.
Country Tourer		–	n.a.	–	1,405	1,405	2,200	

● = available – = not available MT-6 = 6-speed manual transmission AT-6/AT-8 = 6-/8-speed automatic transmission

¹In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable). ²During trailer towing do not exceed a maximum speed of 80 km/h, in case of special regulations 100 km/h. The speed limits are also recommended in countries with higher permitted speed for trailer-vehicle combinations. Pay attention to the local speed limits. For trailers with low driving stability and caravan trailers the use of an oscillation damper is strongly recommended.

³Vehicles with BlueInjection technology will need regular AdBlue® top-ups also in between recommended service intervals. An indicator integrated into the on-board computer will warn you when you need to top up. More information under www.opel.com/adblueinfo ⁴With 17" ultra low rolling resistance tyres.

Engines		1.6 ECOTEC® Diesel	1.6 Diesel	1.6 Diesel ¹	1.6 Diesel	1.6 Diesel	2.0 Diesel	2.0 Diesel	2.0 Diesel	2.0 BiTurbo Diesel	
Emission classification		Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	
Fuel		Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	
Max. performance	kW/hp	81/110	81/110	100/136	100/136	100/136	125/170	125/170	125/170	154/210	
	at rpm	4,000	4,000	3,500–4,000	3,500–4,000	3,500–4,000	3,750	3,750	3,750	4,000	
Max. torque	Nm	300	300	320	320	320	400	400	400	480	
	at rpm	2,000	2,000	2,000–2,250	2,000–2,250	2,000–2,250	1,750–2,500	1,750–2,500	1,750–2,500	1,500	
Transmission		MT-6	MT-6	MT-6	MT-6	AT-6	MT-6	MT-6	AT-8	AT-8	
Drive train		FWD	FWD	FWD	FWD	FWD	FWD	AWD	FWD	AWD	
Start/Stop System		●	●	●	●	●	●	●	●	●	
BlueInjection ³		–	–	–	–	–	–	–	–	●	
Top speed	km/h										
	Grand Sport/GSi	205/–	201/–	211/–	211/–	203/–	226/–	223/–	223/–	233	
	Sports Tourer/GSi	201/–	197/–	212/–	200/–	204/–	223/–	220/–	220/–	231	
	Country Tourer	–	–	–	–	–	220	218	218	228	
Acceleration 0–100 km/h	s										
	Grand Sport/GSi	11.6/–	11.6/–	10.5/–	10.5/–	10.9/–	8.7/–	9.7/–	8.9/–	7.9/7.8	
	Sports Tourer/GSi	11.8/–	11.8/–	10.7/–	11.2/–	11.2/–	8.9/–	9.9/–	9.2/–	8.0/7.9	
	Country Tourer	–	–	–	–	–	9.2	9.9	9.4	8.2	
Elasticity 80–120 km/h (5th gear)	s										
	Grand Sport/GSi	10.5/–	10.7/–	8.9/–	8.9/–	n.a.	7.3/–	7.3/–	n.a.	n.a.	
	Sports Tourer/GSi	10.7/–	10.9/–	9.2/–	n.a.	n.a.	7.5/–	7.5/–	7.5/–	n.a.	
	Country Tourer	–	–	–	–	–	8.2	8.2	n.a.	n.a.	
Fuel consumption ¹	urban	l/100 km									
		Grand Sport/GSi	4.6/–	4.9/–	5.1/–	5.3/–	6.1/–	6.7/–	8.1/–	7.3/–	8.7/8.9
		Sports Tourer/GSi	5.0/–	5.0/–	5.3/–	5.3/–	6.2/–	6.9/–	8.3/–	7.4/–	8.8/8.9
	extra-urban	Country Tourer	–	–	–	–	–	7.1	8.4	7.6	8.9–8.8
		Grand Sport/GSi	3.6/–	3.8/–	3.9/–	4.0/–	4.5/–	4.3/–	5.1/–	4.5/–	5.7/6.1
		Sports Tourer/GSi	3.8/–	3.8/–	4.0/–	4.1/–	4.6/–	4.3/–	5.2/–	4.7/–	5.8/6.1
	combined	Country Tourer	–	–	–	–	–	4.6	5.4	5.0/–	6.0–5.9
		Grand Sport/GSi	4.0/–	4.2/–	4.3/–	4.5/–	5.1/–	5.2/–	6.2/–	5.5/–	6.9/7.3
		Sports Tourer/GSi	4.3/–	4.3/–	4.5/–	4.5/–	5.2/–	5.3/–	6.3/–	5.7/–	7.0/7.3
	Country Tourer	–	–	–	–	–	–	5.5	6.5	6.0	7.2–7.1
		CO ₂ emission combined ¹	g/km								
		Grand Sport/GSi	105/–	110/–	114/–	119/–	134/–	136/–	163/–	145/–	183/192
Sports Tourer/GSi	112/–	112/–	119/–	119/–	137/–	139/–	166/–	150/–	186/192		
Country Tourer	–	–	–	–	–	145	172	157	191–188		
Kerb weight incl. driver	kg										
	Grand Sport/GSi	1,503/–	1,487/–	1,503/–	1,503/–	1,522/–	1,582/–	1,683/–	1,613/–	1,733	
	Sports Tourer/GSi	1,522/–	1,522/–	1,537/–	1,537/–	1,567/–	1,633/–	1,716/–	1,666/–	1,772	
Country Tourer	–	–	–	–	–	–	–	–	1,699		
ECOTEC® content		Full	–	Ultra low rolling resistance tyres only	Full only with Sports Tourer	Full only with Sports Tourer	–	–	–	–	
Trailer load ²	unbraked	kg									
		Grand Sport/GSi	720/–	720/–	730/–	730/–	730/–	750/–	750/–	750/–	750
		Sports Tourer/GSi	720/–	720/–	750/–	750/–	750/–	750/–	750/–	750/–	750
	Country Tourer	–	–	–	–	–	750	750	750	750	
	braked (12% test climb)	Grand Sport/GSi	1,405/–	1,405/–	1,405/–	1,405/–	1,300/–	1,950/–	2,200/–	1,900/–	1,805
		Sports Tourer/GSi	1,405/–	1,405/–	1,405/–	1,405/–	1,300/–	1,900/–	2,200/–	1,950/–	1,805
Country Tourer		–	–	–	–	–	1,950	2,200	1,700	1,805	

Competition comparison: The new Insignia vs. VW Passat.



	Insignia Grand Sport	VW Passat	Insignia Sports Tourer	VW Passat Variant
Dimensions				
Length in mm	4,897	4,767	4,986	4,767
Width without mirror in mm	1,941	1,832	1,941	1,832
Height in mm	1,455	1,476	1,500	1,516
Load compartment volume in l	490–1,450	586–1,152	560–1,665	650–1,780
Fuel tank volume in l	62	66 (59 for only 3 variants)	62	66 (59 for only 3 variants)
AdBlue® tank volume in l	15	n.a.	15	n.a.
Weights				
Kerb weight in kg ¹	1,683	1,367	1,716	1,394
Gross vehicle weight in kg ²	2,185	2,260	TBC	2,310
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	●	●	●
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	●	●	●
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	●	●	●
Equipment				
IntelliLux LED® Matrix lights	●	–	●	–
Heated front seats and heated steering wheel	●	●	●	●
Heated rear seats	●	●	●	●
Heated windscreen	●	●	●	●
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	●	●	●
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	●	●	●
Ergonomically certified AGR seats	●	●	●	●
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	12.3"	8"	12.3"
Inductive charging	●	–	●	–
Phone integration	●	●	●	●
OnStar ³	●	–	●	–
Hotel booking service	●	–	●	–

The current Passat was introduced in 2014 and was awarded 'Car of the Year 2015'. With its VW signature boxy design, the Passat offers a spacious interior with a somewhat uninspiring design.

Well-equipped in regard to flexibility, the Passat's high-quality materials and ergonomically certified AGR seats all contribute to the compartment's focus on comfort.

The Passat offers a long list of innovations that includes the new Emergency Assist (controls the vehicle in the case the driver cannot react) and Trailer Assist (assists the driver when reversing with a trailer).

VW Passat engines

- **Diesel range:** TDI SCR BlueMotion with 88 kW (120 hp) to TDI SCR 4MOTION BlueMotion with 176 kW (240 hp)
- **Petrol range:** TSI BlueMotion with 92 kW (125 hp) to TSI 4MOTION BlueMotion 206 kW (280 hp)
- **Cheapest to run:** TSI BlueMotion with 92 kW (125 hp)
- **Most green:** TDI BlueMotion with 88 kW (120 hp)
- **Most powerful:** TSI 4MOTION BlueMotion 206 kW (280 hp)

Strengths

- Premium quality
- Large interior space
- State-of-the-art innovations
- Good resale value

Weaknesses

- High retail price
- Expensive options
- Uninspiring design

Advantages new Insignia

- IntelliLux LED® Matrix lights
- Inspiring design
- Windscreen-projected HUD
- OnStar

Competition comparison: The new Insignia vs. Mercedes C-Class.



	Insignia Grand Sport	Mercedes C-Class	Insignia Sports Tourer	Mercedes C-Class T-Model
Dimensions				
Length in mm	4,897	4,686	4,986	4,686
Width without mirror in mm	1,941	1,810	1,941	1,810
Height in mm	1,455	1,442	1,500	1,442
Load compartment volume in l	490–1,450	480	560–1,665	1,510
Fuel tank volume in l	62	41–66 (petrol)/ 41–50 (diesel)	62	41–66 (petrol)/ 41–50 (diesel)
AdBlue® tank volume in l	15	n.a.	15	n.a.
Weights				
Kerb weight in kg ¹	1,683	1,395	1,716	1,550
Gross vehicle weight in kg ²	2,185	2,225	TBC	2,340
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	●	●	●
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	●	●	●
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	–	●	–
Equipment				
IntelliLux LED® Matrix lights	●	●	●	●
Heated front seats and heated steering wheel	●	●	●	●
Heated rear seats	●	–	●	–
Heated windscreen	●	–	●	–
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	●	●	●
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	●	●	●
Ergonomically certified AGR seats	●	●	●	●
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	5.5"	8"	5.5"
Inductive charging	●	–	●	–
Phone integration	●	●	●	●
OnStar ³	●	●	●	●
Hotel booking service	●	●	●	●

The slogan 'The best or nothing' gives a clear message what Mercedes want customers to expect from their vehicle. With its exclusive interior design that features a collection of high-quality materials, this slogan is instantly understandable.

However, when taking into consideration that the premium features listed such as the HUD, Matrix lights, an adaptive suspension system and automatic boot lid, are all available for the new Insignia at a considerably lower price, it does somewhat put the Mercedes slogan into question.

Where the C-Class indeed excels the Insignia, is its broad choice of engines. There is something for everyone whether it be a 4 cylinder diesel, 4.0 litre V8 AMG or a plug-in hybrid.

Mercedes C-Class engines

- **Diesel range:** C 180 d with 85 kW (116 hp) to C 250 d 4MATIC with 150 kW (204 hp)
- **Petrol range:** C 160 with 95 kW (129 hp) to Mercedes-AMG C 63 S with 375 kW (510 hp)
- **Cheapest to run:** C 160 with 95 kW (129 hp)
- **Most green:** C 350 e with 155 + 60 kW (211 + 82 hp)
- **Most powerful:** Mercedes-AMG C 63 S with 375 kW (510 hp)

Strengths

- High quality
- Premium chassis
- Choice of hybrid and AMG models

Weaknesses

- High retail price
- Expensive optional extras
- Confined interior compartment

Advantages new Insignia

- Price
- Wireless charging
- Heated windscreen

● = available – = not available

¹For kerb weight it is displayed the minimum kerb weight. ²For gross vehicle weight it is displayed the maximum allowed vehicle weight.

³OnStar is not available in all countries, for availability please check www.opel.com/onstar

Competition comparison: The new Insignia vs. Audi A4.



	Insignia Grand Sport	Audi A4	Insignia Sports Tourer	Audi A4 Avant
Dimensions				
Length in mm	4,897	4,726	4,986	4,725
Width without mirror in mm	1,941	1,842	1,941	1,842
Height in mm	1,455	1,427	1,500	1,434
Load compartment volume in l	490–1,450	480	560–1,665	505–1,510
Fuel tank volume in l	62	40–58	62	40–58
AdBlue® tank volume in l	15	n.a.	15	n.a.
Weights				
Kerb weight in kg ¹	1,683	1,395–1,735	1,716	1,450–1,805
Gross vehicle weight in kg ²	2,185	1,890–2,320	TBC	1,960–2,285
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	●	●	●
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	●	●	●
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	●	●	●
Equipment				
IntelliLux LED® Matrix lights	●	●	●	●
Heated front seats and heated steering wheel	●	●	●	●
Heated rear seats	●	●	●	●
Heated windscreen	●	●	●	●
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	●	●	●
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	●	●	●
Ergonomically certified AGR seats	●	–	●	–
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	12.3"	8"	12.3"
Inductive charging	●	●	●	●
Phone integration	●	●	●	●
OnStar ³	●	●	●	●
Hotel booking service	●	–	●	–

The A4 sets the benchmark of what is expected of a business car. However, its list of optional extras makes the A4 an expensive choice as equipment that is already deemed as standard, comes at a price. Audi's 'Virtual Cockpit' and Bang & Olufsen Sound System, along with phone integration and Matrix lights also carry a heavy price tag.

Despite the high-quality materials used in the A4, the roominess lets it down. This feeling of confinement is increased by the poor rear-view visibility. For greater comfort and control Audi offers its quattro AWD system in combination with a very broad palette of engines that can cater to everyone's taste.

AUDI A4 Passat engines

- **Diesel range:** 2.0 TDI with 90 kW (122 hp) to 3.0 TDI quattro with 200 kW (272 hp)
- **Petrol range:** 1.4 TFSI with 110 kW (150 hp) to 2.0 TFSI quattro with 185 kW (252 hp)
- **Cheapest to run:** 2.0 TDI with 90 kW (122 hp)
- **Most green:** 2.0 TDI with 90 kW (122 hp)
- **Most powerful:** 3.0 TDI quattro with 200 kW (272 hp)

Strengths

- High quality
- Broad selection of engines
- Audi Virtual Cockpit

Weaknesses

- Uninspired design
- High retail price
- Expensive extras

Advantages new Insignia

- OnStar with hotel booking service
- Price
- Greater interior space

Competition comparison: The new Insignia vs. BMW 3 Series.



	Insignia Grand Sport	BMW 3 Series	Insignia Sports Tourer	BMW 3 Series Touring
Dimensions				
Length in mm	4,897	4,633	4,986	4,633
Width without mirror in mm	1,941	1,811	1,941	1,811
Height in mm	1,455	1,416–1,434	1,500	1,416–1,434
Load compartment volume in l	490–1,450	480	560–1,665	495–1,500
Fuel tank volume in l	62	57 (diesel)/ 60 (petrol)	62	57 (diesel)/ 60 (petrol)
AdBlue® tank volume in l	15	n.a.	15	n.a.
Weights				
Kerb weight in kg ¹	1,683	1,475	1,716	1,545–1,770
Gross vehicle weight in kg ²	2,185	2,188	TBC	2,065–2,245
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	–	●	–
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	●	●	●
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	–	●	–
Equipment				
IntelliLux LED® Matrix lights	●	–	●	–
Heated front seats and heated steering wheel	●	–	●	–
Heated rear seats	●	●	●	●
Heated windscreen	●	●	●	●
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	–	●	–
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	●	●	●
Ergonomically certified AGR seats	●	–	●	–
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	8.8"	8"	8.8"
Inductive charging	●	●	●	●
Phone integration	●	●	●	●
OnStar ³	●	●	●	●
Hotel booking service	●	●	●	●

BMW prides itself on its emphasis on building cars that are dynamic and fun to drive, and with the BMW 3 Series being described as a 'sports limousine' it seems like BMW is not thinking about changing its positioning anytime soon.

Despite the BMW's usage of high-quality looking materials and harmonised design the infotainment system appears almost like a clumsy add-on, included as an afterthought. Flexibility is a strength of the 3 Series, which is demonstrated by the 40/20/40 foldable rear row and the class-exclusive, openable rear windscreen.

Despite boasting a long list of innovations, the BMW doesn't have that much leverage over the Insignia. The BMW's variable Sport mode from the adaptive suspension has also received its fair share of criticism due to its sensitivity.

BMW 3 Series engines

- **Diesel range:** 316d with 85 kW (116 hp) to 335d xDrive with 230 kW (313 hp)
- **Petrol range:** 318i with 100 kW (136 hp) to 340i xDrive with 240 kW (326 hp)
- **Cheapest to run:** 318i with 100 kW (136 hp)
- **Most green:** 330e iPerformance (hybrid) with 185 kW (252 hp)
- **Most powerful:** 340i xDrive with 240 kW (326 hp)

Strengths

- Powerful motors with a broad choice
- Handling and suspension
- Premium comfort

Weaknesses

- High retail price
- Expensive additional extras
- Unoriginal design

Advantages new Insignia

- OnStar with OnStar Personal Assistant
- Design
- Digital DIC
- Ventilated seats

● = available – = not available

¹For kerb weight it is displayed the minimum kerb weight. ²For gross vehicle weight it is displayed the maximum allowed vehicle weight.

³OnStar is not available in all countries, for availability please check www.opel.com/onstar

Competition comparison: The new Insignia vs. Škoda Superb.



	Insignia Grand Sport	Škoda Superb	Insignia Sports Tourer	Škoda Superb Combi
Dimensions				
Length in mm	4,897	4,861	4,986	4,856
Width without mirror in mm	1,941	1,864	1,941	1,864
Height in mm	1,455	1,468	1,500	1,492
Load compartment volume in l	490–1,450	625	560–1,665	660–1,950
Fuel tank volume in l	62	66	62	66
AdBlue® tank volume in l	15	13	15	13
Weights				
Kerb weight in kg ¹	1,683	1,635	1,716	1,395–1,705
Gross vehicle weight in kg ²	2,185	2,215	TBC	1,960–2,275
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	●	●	●
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	–	●	–
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	●	●	●
Equipment				
IntelliLux LED® Matrix lights	●	–	●	–
Heated front seats and heated steering wheel	●	●	●	●
Heated rear seats	●	●	●	●
Heated windscreen	●	●	●	●
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	–	●	–
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	–	●	–
Ergonomically certified AGR seats	●	–	●	–
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	●	8"	●
Inductive charging	●	●	●	●
Phone integration	●	●	●	●
OnStar ³	●	–	●	–
Hotel booking service	●	–	●	–

With the Superb, Škoda has succeeded in putting together a well-equipped, roomy and affordable car. Especially roomy is the rear bench and the rear load compartment. However, the Superb falls behind the new Insignia in terms of optimal driver comfort, which offers its customers ergonomically certified premium AGR seating.

All in all, the Škoda is well equipped with innovations. However, the new Insignia is still the winner in the category.

Despite the slightly more powerful engines that Škoda offers, the Insignia points on its cutting-edge Twinster adaptive AWD system and its 8-speed automatic that both contribute to a safer, more dynamic and smoother drive.

Škoda Superb engines

- **Diesel range:** 1.6 l TDi SCR with 88 kW (120 hp) to 2.0 l TDi SCR 4x4 with 140 kW (190 hp)
- **Petrol range:** 1.4 l TSI with 92 kW (125 hp) to 2.0 l TSI 4x4 with 206 kW (280 hp)
- **Cheapest to run:** 1.4 l TSI with 92 kW (125 hp)
- **Most green:** 1.6 l TDi with 88 kW (120 hp)
- **Most powerful:** 2.0 l TSI 4x4 with 206 kW (280 hp)

Strengths

- Interior space
- Large rear load compartment
- More powerful engines

Weaknesses

- Well-developed chassis
- Less innovations than the Insignia
- Unreliable automatics

Advantages new Insignia

- HUD
- Hotel booking service
- Twinster adaptive AWD
- 8-speed automatic

Competition comparison: The new Insignia vs. Ford Mondeo.



	Insignia Grand Sport	Ford Mondeo	Insignia Sports Tourer	Ford Mondeo Turnier
Dimensions				
Length in mm	4,897	4,871	4,986	4,867
Width without mirror in mm	1,941	1,911	1,941	1,911
Height in mm	1,455	1,482	1,500	1,501
Load compartment volume in l	490–1,450	383–1,356	560–1,665	488–1,630
Fuel tank volume in l	62	62.5 (53 with 4 doors)	62	62.5
AdBlue® tank volume in l	15	n.a.	15	n.a.
Weights				
Kerb weight in kg ¹	1,683	1,455–1,665	1,716	1,476–1,675
Gross vehicle weight in kg ²	2,185	2,130–2,330	TBC	2,230–2,330
Assistance systems				
Lane Departure Warning (LDW)	●	●	●	●
Lane Keep Assist (LKA)	●	●	●	●
Lane Change Alert (LCA)	●	●	●	●
Side Blind Zone Alert (SBZA)	●	●	●	●
Following Distance Indication (FDI)	●	●	●	●
Forward Collision Alert (FCA)	●	●	●	●
Automatic Emergency Braking (AEB) with pedestrian detection	●	●	●	●
Traffic Sign Assistant (TSA)	●	●	●	●
Rear Cross Traffic Alert (RCTA)	●	–	●	–
Equipment				
IntelliLux LED® Matrix lights	●	–	●	–
Heated front seats and heated steering wheel	●	●	●	●
Heated rear seats	●	●	●	●
Heated windscreen	●	●	●	●
Advanced Park Assist II+ (APA II+)	●	●	●	●
360° Camera	●	–	●	–
Adaptive Cruise Control	●	●	●	●
FlexRide	●	●	●	●
Mechanical all-wheel drive	●	●	●	●
Engine sound enhancement	●	–	●	–
Projected HUD	●	–	●	–
Ergonomically certified AGR seats	●	–	●	–
Keyless Open and Start	●	●	●	●
Driver information cluster	8"	10"	8"	10"
Inductive charging	●	–	●	–
Phone integration	●	●	●	●
OnStar ³	●	–	●	–
Hotel booking service	●	–	●	–

Positioned as the all-rounder, the Mondeo is refreshed to meet modern demands. Despite its ambition, the Mondeo has actually become bigger on the outside and smaller on the inside, which not only impacts flexibility but also fuel economy.

The interior is unfortunately let down by the Mondeo's choice of old-fashioned designs and low-quality materials. This trend also follows through into the new Mondeo's rather short list of innovations.

Mondeo's engine range is somewhat limited with the maximum output of 154 kW (210 hp) falling short of the Insignia's 191 kW (260 hp).

Ford Mondeo engines

- **Diesel range:** 1.5 l TDCi with 88 kW (120 hp) to 2.0 l TDCi Bi-Turbo with 154 kW (210 hp)
- **Petrol range:** 1.0 l EcoBoost with 92 kW (125 hp) to 2.0 l EcoBoost with 177 kW (240 hp)
- **Cheapest to run:** 1.0 l EcoBoost with 92 kW (125 hp)
- **Most green:** 2.0 litre petrol/electric motor (hybrid) with 138 kW (187 hp)
- **Most powerful:** 2.0 l EcoBoost with 177 kW (240 hp)

Strengths

- Super economic 1.0 l EcoBoost petrol engine
- Chassis
- Handling

Weaknesses

- Limited number of innovations
- Low-quality finishes
- Poor rear-view quality

Advantages new Insignia

- OnStar with OnStar Personal Assistant
- Price
- Design
- Digital DIC
- Ventilated seats

● = available – = not available

¹For kerb weight it is displayed the minimum kerb weight. ²For gross vehicle weight it is displayed the maximum allowed vehicle weight.

³OnStar is not available in all countries, for availability please check www.opel.com/onstar

